



INTACT

From the triangle of INaction To the wheel of ACTION

FRANCE & FINLAND: NANTES & TURKU

Emissions domains addressed by the ECT Activity



Multi-sector waste management & disposal



Land use (agriculture, forestry & other land uses)



Key Terms

Radical collaboration | House of Change | Local Green Deal | Civic innovation | 1.5°C lifestyle | Behavioural change | Strategic experiments

Levers of Change

Democracy and participation | Governance and policy | Learning and capabilities | Social innovation

Context & Challenges

INTACT addresses a key barrier to climate action: mutual blame and inaction between citizens, businesses, and government. By reframing this “triangle of inaction,” Nantes and Turku aim to build trust and shared ownership of climate solutions. Through education, co-creation, and targeted engagement of youth, businesses, and civil servants, the pilot fosters cross-sectoral collaboration and civic empowerment. The result is a dynamic ecosystem for transformation, rooted in mutual accountability.

Objectives

- Mobilize businesses, citizens, and administration around climate goals
- Raise awareness and build climate literacy
- Support youth-led and business-led initiatives
- Build inter-actor trust and shared responsibility
- Create replicable models for collaborative action

Expected Impact & Outcomes

- Enhanced civic and corporate climate engagement and action
- Increased youth and employee participation and action
- Durable, citywide commitment to climate neutrality
- Tools and processes shared with European peers

Activities & Innovations

- Climate forums for CCC businesses and SMEs
- Youth sensitization, training, and mobility exchange
- Eco-activator and climate leadership training in city staff
- Mutual learning with other cities and replication tools
- Project governance, monitoring, and communication

