

Pacto Verde Local Los Polígonos Industriales Reducen las Emisiones mediante la Economía Circular

Molina de Segura - Spain

Short description

Molina de Segura, a historically industrial municipality in Spain, is leveraging Local Green Deals as a strategic approach to accelerate local sustainability efforts. This specific LGD focuses on circular economy principles within the industrial areas to address waste management and promote resource recovery. A key action involves creating a web platform to connect industries that have waste byproducts with others who could use them, alongside sharing best practices. The initiative aims to optimise waste treatment, disposal, and reduction, as well as generate new by-products, contributing to CO2 and other GHG reductions.



Industry/Sector

- Circular economy

Parties of LGD/Participating parties

- Auxiliar Conservera SA
- Molina de Segura Local Council

Scope of LGD

- The scope is a circular economy, starting with industrial areas which require the most attention and offer significant circular economy opportunities. It involves understanding and agreement between the administration and companies to provide tools for circular economy collaboration. The goal is to share and facilitate agreements on the valorisation of industrial waste to optimise its treatment, disposal, reduction, and the generation of associated by-products.

Concrete measures/commitments

- Auxiliar Conservera, SA commits to participating in the "Molina Circular" web page.
- Auxiliar Conservera, SA commits to share and facilitate agreements on the valorisation of waste from industries to optimise its treatment, disposal, reduction, and the generation of associated by-products.
- Molina de Segura Local Council commits to creating the "Molina Circular" web page.
- Molina de Segura Local Council commits to launching the communication campaign on waste management and cleanliness in the business areas of the municipality of Molina de Segura.
- Molina de Segura Local Council commits to contact the many possible waste generators in Molina de Segura.
- Molina de Segura Local Council commits to financing the development of the website with its own budget.

Pacto Verde Local Los Polígonos Industriales Reducen las Emisiones en Movilidad

Molina de Segura - Spain

Short description

Molina de Segura, located in the air-polluted Segura Valley, is using this LGD to address high traffic density and related emissions, particularly in its industrial areas. The deal focuses on improving mobility for workers by providing public transport and car-sharing options. Key actions include developing a car-sharing app, tendering an on-demand bus line, and installing smart traffic lights. These measures aim to reduce the number of private vehicles, increase traffic fluidity, and decrease CO2 and other GHG emissions.



Industry/Sector

- Mobility & Transport

Parties of LGD/Participating parties

- Catholic University of Murcia (UCAM) and Molina de Segura Local Council



European
Commission

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Scope of LGD

- The scope is mobility, focusing on industrial areas due to existing problems with traffic density, travel times, and environmental pollution. The aim is to improve mobility to reduce emissions by providing public transport and car-sharing facilities for workers..

Concrete measures/commitments

- UCAM commits to developing an APP/Web for car sharing "Carpooling that matters"²⁸ ... in a sharing project with the Molina de Segura Local Council.
- UCAM commits to financing the development of the application using the funds allocated to the Mobility Chair.
- Molina de Segura Local Council commits to developing an APP/Web for car sharing "Carpooling that matters".
- Molina de Segura Local Council commits to tendering the bus on demand in the new public transport contract.
- Molina de Segura Local Council commits to the installation of smart traffic lights on "Industrial Avenue", or at one junction of the N-301 road that connects the industrial estates.
- Molina de Segura Local Council commits to funding the on-demand bus service with the City Council's budget.
- Molina de Segura Local Council plans for the budget for traffic lights to be covered by EU funds.