

Cultural and Creative Industries – A Oficina

Guimarães - Portugal

Short description

This Local Green Deal was signed between the city of Guimarães and “A Oficina”, which is a Guimarães’ cultural organisation overseeing multiple cultural venues throughout the city. As part of the LGD, “A Oficina” is committed to promoting sustainability in the cultural and creative sectors through three key actions: integrating green procurement practices into event management, working towards certifying all events with the “Zero Carbon Culture” certification by 2030, and supporting local talents and eco-friendly cultural organisations.



Industry/Sector

- Culture & creative industries

Parties of LGD/Participating parties

- A Oficina

Scope of LGD

This Local Green Deal aims to embed sustainable practices within the cultural and creative sectors, fostering an environmentally responsible cultural economy, namely:

- Minimise the environmental footprint of cultural activities.
- Encourage eco-conscious cultural production.
- Enhance sustainable cultural tourism.
- Establish Guimarães as a hub for environmentally responsible creatives.

- Promote the widespread adoption of sustainable artistic practices, such as the use of recycled materials.
- Position Guimarães as a benchmark for sustainable cultural tourism.
- Enhance the role of culture in fostering environmental awareness and engagement.

Concrete measures/commitments

- European Green Capital 2026.
- Guimarães 2030.
- Guimarães Climate Action Plan.
- Guimarães Climate Pact.

LGD Guimarães Cultural and Creative Industries - Eliana Pais Fashion Lab

Guimarães - Portugal

Short description

This Local Green Deal was signed between the city of Guimarães and the Eliana Pais Fashion Lab, a fashion design studio that explores various aspects of fashion design, including textiles, accessories, and upcycling. By championing sustainable fashion, the company can serve as an inspiring example for other businesses in the creative industries, demonstrating how innovation and environmental responsibility can go hand in hand.



Industry/Sector

- Culture & creative industries

Parties of LGD/Participating parties

- Eliana Pais Fashion Lab (SME)

Scope of LGD

This Local Green Deal seeks to integrate sustainable practices into the cultural and creative sectors, promoting an environmentally conscious cultural economy. Its objectives include:

- Reduce the environmental impact of creative industries.
- Promote eco-conscious production.
- Strengthen the bioeconomy sector.

- Create a hub for eco-conscious creatives in the city.
- Increase the adoption of sustainable business models promoting creative circular business.
- Establish Guimarães as a model for sustainable creative industries.
- Support the creation of an eco-conscious creative hub in the city.
- Design products based on recycled materials, or having modularity and repairability in mind to extend their lifecycle.

Concrete measures/commitments

- European Green Capital 2026.
- Guimarães 2030.
- Guimarães Climate Action Plan.
- Guimarães Climate Pact.

LGD Guimarães Cultural and Creative Industries – Essential Together

Guimarães - Portugal

Short description

This Local Green Deal was signed between the city of Guimarães and Essential Together, a textile accessories company committed to social and environmental innovation. The partnership aims to reshape consumption habits, promote social inclusion, and reduce the textile industry's ecological footprint through the upcycling of textile waste while also disseminating best practices in this field.



Industry/Sector

- Culture & creative industries

Parties of LGD/Participating parties

- Essential Together (SME)

Scope of LGD

This Local Green Deal focuses on integrating sustainable practices for creative industries, promoting an environmentally conscious economy. It aims to:

- Reduce the environmental impact of creative industries.
- Promote eco-conscious production.
- Strengthen the bioeconomy sector.

- Create a hub for eco-conscious creatives.
- Increase the adoption of sustainable business models promoting creative circular business.
- Establish Guimarães as a model for sustainable creative industries.
- Support the creation of an eco-conscious creative hub.
- Design products based on recycled materials, or having modularity and repairability in mind to extend their lifecycle.

Concrete measures/commitments

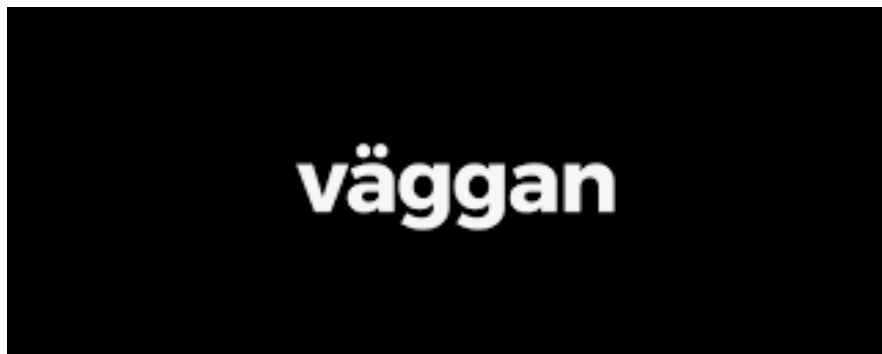
- European Green Capital 2026.
- Guimarães 2030.
- Guimarães Climate Action Plan.
- Guimarães Climate Pact.

LGD Guimarães Cultural and Creative Industries – Väggan

Guimarães - Portugal

Short description

This Local Green Deal was signed between the city of Guimarães and Väggan, a clothing company that seeks to merge fashion and art by collaborating with local artists. The agreement aims to promote and expand the use of eco-friendly materials and circular economy fabrics in the clothing industry.



Industry/Sector

- Culture & creative industries

Parties of LGD/Participating parties

- Väggan

Scope of LGD

- This Local Green Deal focuses on integrating sustainable practices for creative industries, promoting an environmentally conscious economy. It aims to:
- Reduce the environmental impact of creative industries.
- Promote eco-conscious production.
- Strengthen the bioeconomy sector.

- Create a hub for eco-conscious creatives.
- Increase the adoption of sustainable business models promoting creative circular business.
- Establish Guimarães as a model for sustainable creative industries.
- Support the creation of an eco-conscious creative hub.
- Design products based on recycled materials, or having modularity and repairability in mind to extend their lifecycle.

Concrete measures/commitments

- European Green Capital 2026.
- Guimarães 2030.
- Guimarães Climate Action Plan.
- Guimarães Climate Pact.

LGD Guimarães Mobility & Transport – VITRUS AMBIENTE

Guimarães - Portugal

Short description

This Local Green Deal was signed between the city of Guimarães and VITRUS Ambiente, the company responsible for managing urban waste collection, public cleaning, public parking services, and other services provided to the city. VITRUS Ambiente has committed to installing electric charging stations at its operational sites and to gradually replacing its operational fleet with electric vehicles, aiming for 100% fleet electrification by 2030.



Industry/Sector

- Mobility & transport

Parties of LGD/Participating parties

- VITRUS AMBIENTE

Scope of LGD

By promoting fleet electrification, optimising transport infrastructure, and supporting active mobility, this Local Green Deal aims to contribute to:

- enhance energy resilience in municipal and business fleets;

- improve accessibility and congestion levels in urban areas through multimodal transport solutions;
- strengthen local economic competitiveness by encouraging sustainable business transport strategies;
- supporting the transition to an electric fleet for VITRUS Ambiente by ensuring policy coherence and strategic alignment;
- facilitating regulatory frameworks and funding opportunities for charging infrastructure deployment;
- encouraging active and shared mobility through stakeholder engagement;
- coordinating partnerships for smart and optimised fleet management practices.

Concrete measures/commitments

- European Green Capital 2026.
- Guimarães 2030.
- Guimarães Climate Action Plan.
- Guimarães Climate Pact.