

Culture and CC impact to environmental issues and everyday living

Chalkida - Greece

Short description

The Local Green Deal (LGD) of Chalkida is a strategic agreement to align local initiatives with the European Green Deal by advancing a **twin transition** that integrates **sustainability with digital innovation**. Concentrating on Culture and Creative Industries (CCIs), the LGD aims to **promote low-carbon, climate-resilient** practices while **enhancing the city's social and economic life** through cultural and educational initiatives. It supports **behavioural changes** and fosters local solutions to achieve climate neutrality, alongside facilitating architectural upgrades, energy efficiency improvements, and the integration of technological advancements within urban spaces. The agreement underscores the importance of **community engagement**, the **effective use of resources**, and the **cultivation of collaboration**, all to transform Chalkida into a sustainable and prosperous urban environment.



Industry/Sector

- Culture & creative industries

Parties of LGD/Participating parties

- Chalkida Municipality
- Commercial Chamber of Evoia
- Organisation of Ports of Evoia Prefecture (OLNE) S.A.
- National and Kapodistrian University of Athens - Department of Digital Arts and Cinema (NKUA)

Scope of LGD

The scope of the LGD of Chalkida focuses on fostering sustainability and innovation through the integration of CCIs. This includes **accelerating the twin transition** of combining environmentally sustainable policies with digital transformation to achieve climate neutrality and urban resilience, **community involvement** in terms of promoting local solutions and widespread participation to drive behavioural changes and prioritise sustainable practices, and **embedding CCIs into urban development** by utilising CCIs to enhance social and economic life. Furthermore, the LGD includes **supporting innovation and local solutions** by introducing architectural upgrades, improving energy efficiency, and integrating digital technologies to transform the urban environment, and **building partnerships and mobilising resources** through collaborating with local institutions, businesses, and citizens to ensure a sustainable and prosperous future for Chalkida.

Concrete measures/commitments

Chalkida Municipality commits to

- implementing pilot projects in two municipal buildings with energy efficiency measures and integration of sensors, and establishing platforms to support relevant initiatives and encourage business participation.
- creating co-working spaces, operationalising an open forum for networking and communication, and supporting arts hackathons, networking meetings, and cultural events.

Commercial Chamber of Evoia commits to

- organising workshops to educate businesses about architectural city upgrades and integrating technological solutions, helping organise hackathons, networking events, and cultural programmes, and a joint initiative with the Municipality to monitor entrepreneurial activity in the CCI sector.

Organisation of Ports of Evoia Prefecture (OLNE) S.A. commits to

- providing infrastructure for organising thematic arts hackathons, experience exchanges, and cultural events.

National and Kapodistrian University of Athens (NKUA), Department of Digital Arts and Cinema commits to

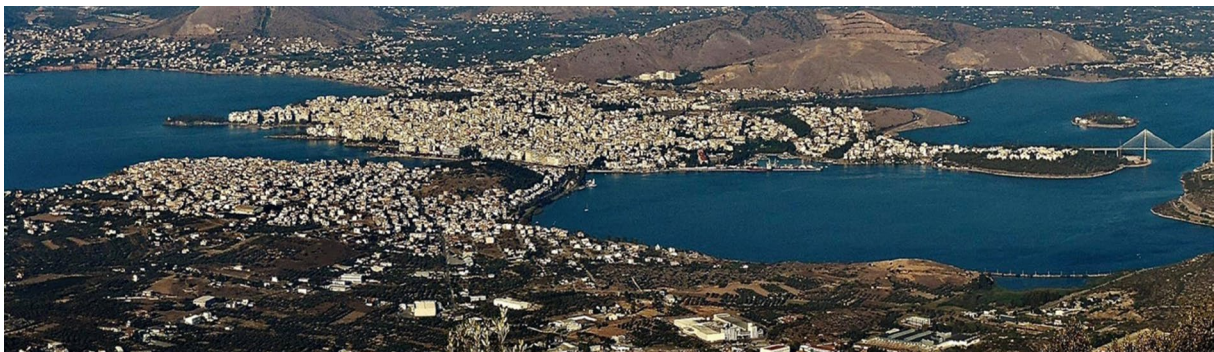
- creating productions to showcase architectural and environmental improvements and raise public awareness, facilitating the creation of digital and artistic material by students to foster environmental and ecological awareness, and utilising laboratories and studios to support digital and creative works for the LGD.

Sustainable Tourism and outward-looking relations

Chalkida - Greece

Short description

The Local Green Deal (LGD) of Chalkida is a strategic agreement aiming to **advance sustainable tourism**, enhance **urban regeneration**, and accelerate Chalkida's transition to a **green and digital future**. The LGD integrates sustainable development practices, digital innovation, and stakeholder collaboration to foster a **cleaner, more vibrant city**. It focuses on **ecotourism**, cultural and sports events, waste management, gastronomy, and **new technologies**, emphasising local solutions and broad participation to achieve climate neutrality and economic growth.



Industry/Sector

- Tourism

Parties of LGD/Participating parties

- Chalkida Municipality
- Commercial Chamber of Evoia
- Organisation of Ports of Evoia Prefecture (OLNE) S.A.
- National and Kapodistrian University of Athens - Department of Digital Arts and Cinema (NKUA)

Scope of LGD

- The scope of the LGD of Chalkida focuses on promoting sustainable tourism development by integrating an **ecotourism model** into the city's functions and attracting both visitors and new permanent residents to Chalkida. It aims to **accelerate the green and digital transition** by aligning environmental policies with digital innovation, embracing the concept of the "twin transition." The LGD seeks to **enhance local collaboration** by securing commitments from public entities, businesses, and citizens to work collectively towards sustainability and prosperity. It builds upon existing urban and mobility strategies, avoiding new designs while leveraging funding opportunities to maximise value. The LGD focuses on transforming Chalkida through urban regeneration, ecotourism, and the integration of culture, education, history, and sports to enhance the city's appeal. Additionally, it emphasises the use of **new technologies to improve tourism services and infrastructure**, advancing Chalkida's journey towards a sustainable and economically vibrant future.

Concrete measures/commitments

Chalkida Municipality commits to

- implementing projects to restrict vehicle use, enhance public spaces, and reduce CO2 emissions through flexible public parking systems via mobile applications, creation of co-working spaces and support for startups, and smart waste management systems and renovation of the municipal market to promote gastronomy.
- providing event support for sports, cultural, and tourism-related activities, and integrating technology such as platforms for crowdfunding and digital media to support initiatives.

Commercial Chamber of Evoia commits to

- establishing reward systems to discourage city center vehicle use, hosting camps, networking conferences, cultural, and sports events, and formatting collection and cleaning plans in collaboration with catering businesses.
- creating digital tools for local agri-food businesses and markets, organising culinary events and integrating local products in gastronomic tourism.

Organisation of Ports of Evoia Prefecture (OLNE) S.A. commits to

- providing study and improved parking spaces along the seafront, contributing to coastal cleanliness while facilitating nautical events and other activities using its

infrastructure, and collaborating with restaurants and events to integrate local gastronomy.

National and Kapodistrian University of Athens (NKUA), Department of Digital Arts and Cinema commits to

- organising productions and narratives to promote tourism and highlight sustainability efforts, providing facilities for remote work and startup labs, and creating narratives to foster behavioural changes and promote good practices.