

Local Green Deal – City of Catanzaro and Wake Up – ETS

Catanzaro - Italy

Short description

Catanzaro's Local Green Deal (LGD) was established between the Local Government Municipality of Catanzaro and "Wake Up – ETS" (non-profit and cultural association) as a tool for the implementation of organic policies for the ecological transition and environmental protection supported by the urban development strategies of Catanzaro also aligning with the policy guidelines of the European Union and the UN "Agenda 2030" for sustainable urban development. The LGD's focus is on the artistic creativity of young people and their role in promoting ecological transition and social inclusion.



Industry/Sector

- Culture & Creative Industries

Parties of LGD/Participating parties

- Local Government Municipality of Catanzaro
- "Wake Up – ETS" (non-profit and cultural association)

Scope of LGD

- Catanzaro's Local Green Deal (LGD) focuses on leveraging the cultural sector. In particular, it targets the artistic creativity of young people, to drive ecological transition and social inclusion. Moreover, it aims to use culture as a tool for sustainable urban development promoting social cohesion, urban regeneration, and economic growth. The LGD encompasses environmental protection,

energy efficiency, and climate change adaptation aligning with the European Union's guidelines and the UN's "Agenda 2030." The LGD also fosters collaboration between the Municipality, non-profit organisations, and youth associations to create a local social ecosystem capable of influencing municipal decisions and environmental transition efforts.

Concrete measures/commitments

Both parties agreed to:

- Creating pilot programmes to revitalise the Historic Center and marginalised suburbs focussing on enhancing the cultural and historical identity of degraded areas, particularly through youth-driven activities.
- Engaging youth associations and non-profits (to foster a sense of belonging, community care, and collective consciousness, especially in marginalised areas)
- Running artistic and cultural activities including artistic workshops managed by young experts across disciplines and organising cultural events to promote local traditions and enhance the city's anthropological heritage.
- Setting up multimedia workstations to improve young people's access to information and web technologies.
- Integrating efforts to combat depopulation in medium-sized cities like Catanzaro by leveraging culture and social innovation to retain and engage local talent.
- Continued efforts for the sustainable management of the Youth Aggregation Centre offering cultural and social prevention services to young people, particularly in the city's historic center and suburbs.
- Partnering with academic institutions for research on local traditions and foreign minorities to further enhance the city's cultural heritage.

Local Green Deal - MUNICIPALITY OF CATANZARO – CENTRO CALABRESE DI SOLIDARIETA' ETS

Catanzaro - Italy

Short description

Catanzaro's Local Green Deal (LGD) was established with a focus on using youth artistic creativity and the cultural sector to drive ecological transition, social inclusion, and sustainable urban development. It promotes environmental preservation and energy efficiency aligning with EU and UN sustainable development goals while fostering youth-led innovation in combating climate change. The deal involves collaboration between the Municipality, the Calabrian Solidarity Center ETS, and local organisations creating a social partnership model to influence municipal policies and implement ecological initiatives.



Industry/Sector

- Culture & Creative Industries

Parties of LGD/Participating parties

- Local Government MUNICIPALITY OF CATANZARO (ITALY)
- CENTRO CALABRESE DI SOLIDARITA' ETS (CALABRIAN SOLIDARITY CENTER ETS)

Scope of LGD

- Catanzaro's Local Green Deal (LGD) as outlined in the text focuses on the integration of culture, youth creativity, and social inclusion into the city's ecological transition efforts. The scope includes the promotion of cultural, social, and environmental initiatives that work in tandem to advance the city's strategic goals for sustainable urban development. Objectives are to promote contemporary art as a tool for territorial and environmental regeneration, raise public awareness of environmental sustainability and climate change through art, and encourage active and responsible citizen participation in the community's social and cultural life.

Concrete measures/commitments

- **Organising cultural events and workshops**
- **Engaging young people** in artistic, technological, and environmental activities with a focus on sustainability education and social innovation.
- **Encourage increasing waste separation**
- **Installing photovoltaic and solar systems**
- **Promoting the adoption of collective transport models** and the **use of electric or hybrid vehicles**
- **Support youth businesses involved in eco-friendly activities** such as waste reuse and resource-saving initiatives
- **Creating repair/reuse labs** and **social prevention services** integrating environmental goals with cultural and community initiatives.

Cycle path for sustainable tourism

Catanzaro - Italy

Short description

The Catanzaro Local Green Deal focuses on the sustainable tourism sector, through the integrated promotion with AMC SpA, of the necessary forms of valorisation of the cycle path network system which in Catanzaro already covers a circuit of approximately 30 km, and which is undergoing further expansion through the planned creation of a further 40 km of cycle paths in the various areas of the city from North to South and connected with the stops of the surface light metro which will be completed by the year 2025. The cycle path system, created by the Municipality and managed by AMC SpA as a public local mobility company, intends to pursue the objective of developing gentle and eco-sustainable mobility for the citizens of Catanzaro and tourists who visit the city, contributing to the reduction of CO2 emissions with the reduction in the use of private cars and public diesel and petrol vehicles. The objective is therefore to contribute, through mobility between the different neighborhoods of the City, from the mountains to the historic center to the sea, of tourists who access the various tourist services and the natural, architectural, artistic and leisure assets of the City, to use of cycle paths with the maximum valorisation of sustainable mobility and the promotion of the use of electric bikes as foreseen by the "BiciPlan" approved by the Municipality of Catanzaro as part of the PUMS (Urban Mobility Plan Sustainable).



Industry/Sector

- Tourism

Parties of LGD/Participating parties

- Municipality of Catanzaro
- AMC spa Catanzaro

Scope of LGD

- Developing gentle and eco-sustainable mobility for the citizens of Catanzaro and tourists who visit the city
- Contributing the reduction of CO2 emissions with the reduction in the use of private cars and public diesel and petrol vehicles.
- To contribute through mobility between the different neighborhoods of the City, from the mountains to the historic center to the sea, of tourists who access the various tourist services and the natural, architectural, artistic and leisure assets of the City.
- To use of cycle paths with the maximum valorisation of sustainable mobility and the promotion of the use of electric bikes as foreseen by the "BiciPlan" approved by the Municipality of Catanzaro as part of the PUMS (Urban Mobility Plan Sustainable).

Concrete measures/commitments

- The reduction of CO2 emissions with the reduction in the use of private cars and public diesel and petrol vehicles. The signing of the Local Green Deal for the specific Project constitutes a contribution to the implementation of ecological and environmental transition policies of the City, for the achievement of objectives and targets identified by the Municipality of Catanzaro as part of its strategic planning, and aimed at achieving results coherent and measurable environmental preservation, strengthening of energy efficiency actions and combating CO2 and harmful gas emissions, as well as adaptation to climate change, which constitute prerequisites for the City's sustainable urban development policies.

Tourism and Sustainability

Catanzaro - Italy

Short description

The Local Green Deal between the Municipality of Catanzaro and ASD Mondo Parallelo ETS aims primarily to promote ecological transition, with a particular focus on protecting the marine environment and its resources. The agreement seeks to integrate the association's commitment to environmental protection with the goals of the European Green Deal, adapting them to the local context. Through this partnership, the objective is to raise community awareness about the importance of the sea as a natural and cultural resource, fostering initiatives that combine sustainability, environmental education, and civic participation. The activities included in the agreement range from marine monitoring projects, such as the protection of endangered species and the reforestation of *Posidonia Oceanica*, to concrete interventions for coastal redevelopment and the cleaning of beaches and seabeds. Additionally, the Local Green Deal promotes the active involvement of citizens, schools, and local institutions in training and awareness programs, such as BLSD first aid courses and Citizen Science projects, making the territory an example of environmental sustainability and social inclusion. This agreement reflects the commitment to uniting efforts between public administration and local associations to promote sustainable development and contribute to the protection and enhancement of the natural heritage of Catanzaro and its surroundings.



Industry/Sector

- Tourism

Parties of LGD/Participating parties

- Municipality of Catanzaro
- Association ASD Mondo Parallelo

Scope of LGD

- Marine Biodiversity Conservation
- Sustainable Management of Marine Resources
- Promotion of Civic Participation and Environmental Education
- Inclusive Social Development
- Research and Innovation
- Contribution to Global Sustainability Goals

Concrete measures/commitments

- Collaboration with projects such as “30x30,” aiming to protect 30% of Italy’s seas by 2030.
- Support for the European Green Deal: Adaptation of European guidelines to promote ecological transition at the local level.