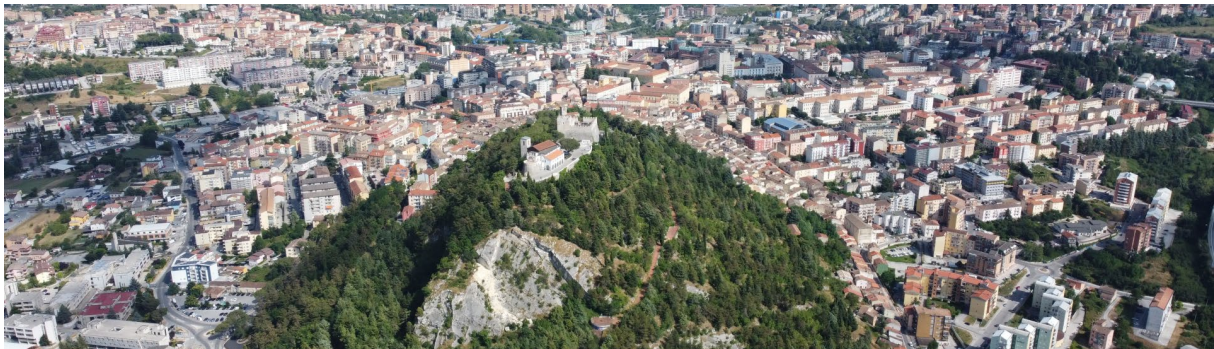


Sustainable Tourism 10+

Campobasso - Italy

Short description

The Local Green Deal (LGD) in Campobasso promotes sustainability in the tourism sector by encouraging local accommodation providers to adopt a 10-point sustainability protocol. The LGD aims to improve energy and water efficiency, eliminate single-use plastics, and enhance green mobility and digital tourism services. It supports Campobasso's urban sustainability strategy and leverages collaboration with tech providers and tourism SMEs.



Industry/Sector

- Tourism

Parties of LGD/Participating parties

- Municipality of Campobasso
- CTE - House of Emerging Technologies
- Local B&Bs and Hotels

Scope of LGD

- The scope of the LGD in Campobasso is to enhance sustainability in the local tourism economy by defining a “10+” commitment protocol for hotels and accommodation providers. This includes measures on energy, water, waste, digitalisation, and mobility. The LGD aims to improve competitiveness and

reduce the environmental footprint of the tourism sector, while also leveraging innovative digital tools through CTE and university partnerships

Concrete measures/commitments

Municipality of Campobasso commits to:

- Define the 10+ protocol and guide hospitality businesses in its implementation
- Monitor environmental and performance KPIs of 10 participating businesses
- Promote the protocol through the city's tourism platform and public campaigns

CTE - House of Emerging Technologies commits to:

- Provide access to digital tools including virtual reality, AI-based tourist assistants, and route planning
- Support training for tourism actors in adopting these technologies

10 Local B&Bs and Hotels commit to:

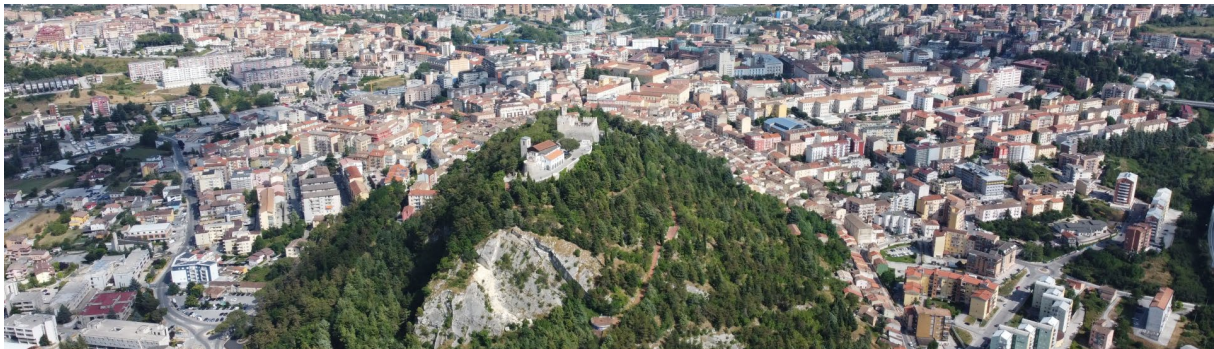
- Implement at least 10 sustainability actions including energy-saving equipment, eliminating single-use plastics, offering green mobility info, and showcasing regional products
- Use CTE digital tools to enhance guest experience and promote sustainable tourism.

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Campobasso Green House 2030

Campobasso - Italy

Short description

The Local Green Deal (LGD) in Campobasso supports the city's transition to renewable energy through the creation of Renewable Self-Consumers Groups (RSCGs) in multi-unit residential buildings. The LGD aims to install at least 30 photovoltaic (PV) systems on condominium rooftops by 2025, fostering energy self-sufficiency, cutting CO₂ emissions, and creating a model for affordable and democratic clean energy in Italy's mid-sized urban centres. By leveraging the updated regulatory framework, the LGD will facilitate access to financial incentives, reduce energy poverty, and build capacity among local developers, engineers, and administrators.



Industry/Sector

- Energy & renewables

Parties of LGD/Participating parties

- Municipality of Campobasso
- Chamber of Commerce of Molise
- ANCE Molise – National Association of Building Contractors
- ANAPI – National Association of Real Estate Administrators
- ANACI – Association of Free Condominium Administrators
- Order of Engineers – Province of Campobasso
- GAL Molise verso il 2000 (Local Action Group)

Scope of LGD

- The scope of the LGD in Campobasso is to enable the creation of Renewable Self-Consumer Groups (RSCGs) in condominium buildings by facilitating the installation of at least 30 PV systems (25 kWp each) on shared rooftops. These configurations will enable energy sharing among residents in the same building, backed by private investment and supported by legal and technical partners. The goal is to produce a total of 840,000 kWh annually and avoid 344 tonnes of CO₂ emissions. The city will also support capacity-building, case simulation, and preliminary evaluations for interested residents and administrators.

Concrete measures/commitments

Municipality of Campobasso commits to

- Coordinate stakeholder engagement and facilitate regulatory clearance.
- Provide preliminary evaluation tools and support for interested condominiums.
- Promote the CACER incentive scheme and local success stories.

Chamber of Commerce of Molise commits to

- Promote the initiative among registered SMEs in the energy and installation sector.
- Support business engagement and training sessions.

ANCE Molise commits to

- Integrate energy-sharing solutions in new building designs.
- Engage construction companies in the pilot phase.

ANAPI & ANACI Molise commit to

- Inform and mobilise condominium residents via administrators.
- Facilitate aggregation of demand and guide feasibility discussions.

Order of Engineers – Campobasso commits to

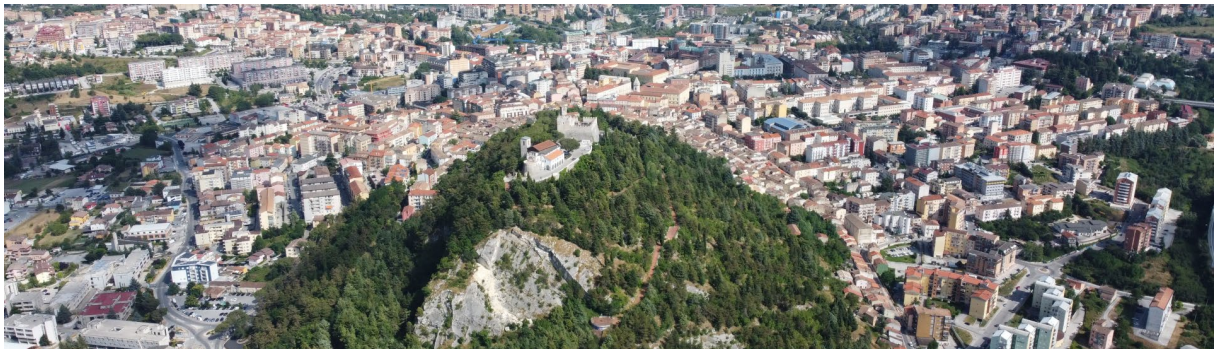
- Disseminate knowledge on system design and CACER models.
- Train local engineers to assess and implement photovoltaic systems.

Campobasso Sustainable Mobility 2030 – Business Shuttle Plan

Campobasso - Italy

Short description

The Local Green Deal (LGD) in Campobasso supports the city's Sustainable Urban Mobility Plan (PUMS) by reducing traffic and emissions linked to employee commuting in the northern industrial zone. Through this LGD, the municipality collaborates with key companies to replace car-based commuting with public and shared transport solutions. With the installation of a new multimodal mobility hub and experimental shuttle services, the deal seeks to halve private vehicle use and cut emissions for over 100 employees by 2025.



Industry/Sector

- Mobility & transport
- Tourism

Parties of LGD/Participating parties

- Municipality of Campobasso
- SATI S.p.A. (urban transport operator)
- La Molisana S.p.A.
- Molino Caputo (Antimo Caputo Srl)]

Scope of LGD

- This LGD aims to reduce commuter emissions in the northern industrial zone by providing new shuttle services, smart mobility planning, and company-based carpooling coordination. It directly supports Campobasso's strategic mobility and climate goals, aligns with national mobility law, and complements €3.72M in PNRR-funded investments in electric buses and interchange infrastructure.

Concrete measures/commitments

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Sustainable Mobility 2030 – School Mobility in Campobasso

Campobasso - Italy

Short description

The Local Green Deal “Sustainable Mobility 2030 – School Mobility in Campobasso” aims to reduce private vehicle traffic during school hours through a pilot sustainable mobility project. Through collaboration between the municipality, SATI S.p.A. (the urban transport manager), and Istituto Comprensivo D’Ovidio, the LGD seeks to reduce CO₂ emissions, enhance awareness on sustainable lifestyles among youth, and promote low-emission transport habits city-wide.



Industry/Sector

- Mobility & transport

Parties of LGD/Participating parties

- Municipality of Campobasso (Public Administration/Local Government)
- SATI S.p.A. (Private Urban Transport Operator)
- Istituto Comprensivo D’Ovidio (Primary and Lower Secondary School]

Scope of LGD

- This LGD aims to reduce the reliance on private transport for school commutes in Campobasso. By implementing a pilot project at D’Ovidio School, the city will promote the use of public transport, establish safe routes to school, and foster

environmental awareness through education. The deal supports the city's PUMS and its broader "Sustainable Mobility 2030" strategy.

Concrete measures/commitments

SATI S.p.A. commits to:

- Provide an experimental shuttle service for D'Ovidio school students
- Procure and allocate two school buses for the pilot route
- Collaborate on campaigns promoting public transport use

Municipality of Campobasso commits to:

- Develop safe pedestrian entrances and exits at the pilot school
- Promote "Kiss & Go" zones, cycle paths and bus stop access
- Organise student training on sustainable mobility and environmental impact
- Coordinate the LGD and monitor traffic and emissions reductions

Istituto Comprensivo D'Ovidio commits to:

- Support student participation in the pilot shuttle service
- Incorporate sustainable mobility topics in curriculum activities
- Raise awareness among families and promote behavioural change