

Braga Local Green Deal for Construction + Sustainable

Braga - Portugal

Short description

This LGD applies Braga's strategic governance approach to accelerate sustainability action in the construction sector. It aims to align urban development strategies with environmental sustainability objectives, focusing on reducing carbon emissions and promoting the circular economy. The pact seeks to transform Braga into a reference in Sustainable Construction, fostering efficiency and environmental preservation. It mobilises ecosystem actors around common objectives such as achieving carbon neutrality in new buildings and promoting energy efficiency.



Industry/Sector

- Construction and built environment

Parties of LGD/Participating parties

- Braga City Council and actors from the Construction Sector Ecosystem. This ecosystem includes Business Associations and Professional Associations, Project Companies, Construction Companies, Real Estate Companies, Building Materials Companies, Universities, Polytechnics, CoLABs, Science, Technology, and Innovation Centres, and Financial and Asset Management Institutions

Scope of LGD

- The scope is the Construction and Built Environment. It involves promoting innovative processes with public, private, and social sector stakeholders to stimulate good sustainability practices across the building life cycle. It aims to align urban development strategies with environmental sustainability objectives, inspired by good European practices and local achievements.

Concrete measures/commitments

- Braga City Council and the Construction Sector Ecosystem actors commit to promoting the development of Sustainable Construction projects.
- Braga City Council and the Construction Sector Ecosystem actors commit to improving capacities and skills in the Construction ecosystem.
- Braga City Council and the Construction Sector Ecosystem actors commit to implementing a municipal regulation for Sustainable Construction.
- Braga City Council and the Construction Sector Ecosystem actors commit to creating a certification seal for sustainable buildings in Braga.
- Braga City Council and the Construction Sector Ecosystem actors commit to encouraging the circular economy in the construction sector, integrating solutions for material recovery.
- Braga City Council and the Construction Sector Ecosystem actors commit to training actors for digitalisation and sustainability within the construction community.

Local Ecological Pact for Culture and Creative Economy of Braga

Braga - Portugal

Short description

This LGD serves as a strategic governance approach for the Municipality of Braga to accelerate sustainability action at the local level, aligning with the European Green Deal. It aims to align environmental sustainability strategies with the potential of culture and the creative economy. The pact seeks to transform Braga into a reference in sustainable innovation, fostering creativity, environmental preservation, and community well-being. It mobilises actors to innovate solutions, promote collaboration, train agents, and encourage sustainable trade within the sector.



Industry/Sector

- Cultural and creative industries

Parties of LGD/Participating parties

- Braga City Council and actors from the Cultural and Creative Sector Ecosystem. This ecosystem includes Business Associations, Heritage and Cultural Resources Management Entities, Cultural Operators, Companies (commerce and services), Social entities with cultural asset management, Universities, Polytechnics, Science, Technology, and Innovation Centres, and Associations and Creative Agents

Scope of LGD

- The scope is the Ecosystem of the Cultural and Creative Sector of Braga. It involves promoting Braga as a destination by mobilising cultural and creative industries for actions and innovation associated with sustainability processes. It aims to boost creative processes with local small businesses to make them more sustainable, digital, and competitive.

Concrete measures/commitments

- Braga City Council and the Cultural and Creative Sector Ecosystem actors commit to integrating digital solutions to improve the competitiveness of creative economy activities and sustainable trade.
- Braga City Council and the Cultural and Creative Sector Ecosystem actors commit to improving cultural management, increasing audiences, and promoting inclusive and sustainable access to cultural resources.
- Braga City Council and the Cultural and Creative Sector Ecosystem actors commit to affirming Braga as a reference city in the combination of Culture, Creativity, Innovation and Sustainability.
- Braga City Council and the Cultural and Creative Sector Ecosystem actors commit to implementing sustainable practices in cultural events, artistic production, and creative design.
- Braga City Council and the Cultural and Creative Sector Ecosystem actors commit to encouraging the circular economy, the reuse of materials, and waste reduction.
- Braga City Council and the Cultural and Creative Sector Ecosystem actors commit to training the agents of the Cultural and Creative Ecosystem for sustainable practices.

Braga Local Green Deal for Sustainable Energy

Braga - Portugal

Short description

This LGD applies Braga's strategic governance approach to accelerate sustainability action in the energy sector. It aims to align urban development and energy transition strategies with environmental sustainability objectives. The pact promotes the use of renewable energy sources and increases energy efficiency. It seeks to transform Braga into a reference in Sustainable Energy by promoting production from renewable sources, energy efficiency, and responsible consumption.



Industry/Sector

- Energy and renewables

Parties of LGD/Participating parties

- Braga City Council and actors from the Energy Ecosystem. This ecosystem includes Business Associations and Professional Associations, Companies in the Energy Sector, Industrial and Construction Companies, Project Companies, Monitoring Equipment and Automation Systems Companies, Universities, Polytechnics, CoLABs, Science, Technology, and Innovation Centres, and Financial and Asset Management Institutions

Scope of LGD

- The scope is Sustainable Energy. It involves promoting innovative processes with public, private, and social sector stakeholders to stimulate good sustainability practices across the energy production, distribution, and

consumption life cycle phases. It aims to accelerate the sustainable energy transition, promoting the use of renewable energy sources and increasing energy efficiency.

Concrete measures/commitments

- Braga City Council and the Energy Ecosystem actors commit to promoting the development of Sustainable Energy projects.
- Braga City Council and the Energy Ecosystem actors commit to increasing energy efficiency and reducing GHG emissions related to energy consumption.
- Braga City Council and the Energy Ecosystem actors commit to improving capacities and skills in the Energy Ecosystem.
- Braga City Council and the Energy Ecosystem actors commit to empowering citizens in financial literacy and energy efficiency.
- Braga City Council and the Energy Ecosystem actors commit to encouraging the installation of renewable energy technologies in public and private buildings.
- Braga City Council and the Energy Ecosystem actors commit to stimulating the creation of Renewable Energy Communities (RECs).

Local Ecological Pact for Sustainable Tourism in Braga

Braga - Portugal

Short description

This LGD is Braga's strategic governance approach to accelerate sustainability action in the tourism sector. It aims to mobilise ecosystem actors to innovate solutions, create differentiating products from digital information, and promote collaboration. The pact seeks to stimulate sustainable tourism practices and new, more sustainable territorial experiences. It demonstrates a genuine commitment to environmental preservation and sets a new standard for tourism development.



Industry/Sector

- Tourism

Parties of LGD/Participating parties

- Braga City Council and actors from the Cultural and Creative Sector Ecosystem.
- Braga City Council and actors from the Tourism Ecosystem. This ecosystem includes Business Associations, Tour Operators, Technology Companies, Heritage and Tourism Resources Management Entities, Social entities with management of tourist or cultural assets, Universities, Polytechnics, Science, Technology, and Innovation Centres, and Tourism Promotion Entities.

Scope of LGD

- The scope is the Braga Tourism Ecosystem. It involves promoting Braga as a destination by structuring information on open digital platforms and reinforcing its digital presence. It aims to improve programming conditions and reorganise visit flows to mitigate peak situations and improve resilience.

Concrete measures/commitments

- Braga City Council and the Tourism Ecosystem actors commit to stimulating the good practices of Sustainable Tourism.
- Braga City Council and the Tourism Ecosystem actors commit to stimulating new products and new, more sustainable territorial experiences.
- Braga City Council and the Tourism Ecosystem actors commit to affirming Braga as a reference destination in Sustainable Tourism.
- Braga City Council and the Tourism Ecosystem actors commit to launching the new portal to promote the territory, "VisitBraga".
- Braga City Council and the Tourism Ecosystem actors commit to developing an "Open Tourism" digital portal with open data on Braga Tourism.
- Braga City Council and the Tourism Ecosystem actors commit to training the agents of the tourism ecosystem for sustainable practices.

Braga Local Ecological Pact for Sustainable Urban Mobility

Braga - Portugal

Short description

This Local Green Deal (LGD), titled the “Braga Local Ecological Pact for Sustainable Urban Mobility,” brings together the Braga City Council and key actors in the mobility ecosystem to accelerate the city’s transition toward sustainable, inclusive, and decarbonised mobility systems. The LGD aligns with Braga’s Strategic Plan for Sustainable Development and supports its Sustainable Urban Mobility Plan (SUMP) and ambitions under the European Green Deal. Through an integrated mobility vision and concrete public-private actions, the LGD addresses car dependency, supports modal shift, promotes clean mobility technologies, and fosters governance, innovation, and citizen engagement.



Industry/Sector

- Mobility & transport

Parties of LGD/Participating parties

- Braga City Council
- Mobility and transport companies
- Urban development institutions and planning firms
- Technology and digital mobility system providers
- Universities and science/technology centres
- Financial institutions
- Business and professional associations

Scope of LGD

The LGD tackles the challenges of Braga's urban mobility system—car dominance, underdeveloped active mobility infrastructure, congestion, and air pollution—through a co-creative ecosystem of stakeholders. The LGD promotes integrated planning between urban development and mobility, boosts the role of public transport and soft modes (cycling, walking), and leverages innovation, regulation, and financing to shift towards a climate-neutral transport model. With ambitious targets set for 2030 and 2050, it positions Braga as a national and European leader in sustainable mobility.

Concrete measures/commitments

Braga City Council commits to:

- Updating and implementing the Sustainable Urban Mobility Plan (SUMP) and action plan
- Developing a connected cycling network and traffic calming measures
- Implementing Low Emission Zones (ZBE) and peripheral park-and-ride infrastructure
- Modernising the public transport system (TUB), including fleet electrification and service frequency
- Building multimodal mobility hubs integrating bus stops, EV charging, bike/scooter sharing
- Establishing regulations for shared mobility, last-mile logistics, and sustainable freight
- Deploying intelligent traffic management systems and real-time multimodal apps
- Promoting training for municipal staff, public awareness campaigns, and gamification for behaviour change
- Engaging in RDI projects such as BATTERIES 2030 and BUILD/LIU Living Labs
- Setting up governance structures including the Braga Mobility Advisory Council
- Facilitating European partnerships and open innovation challenges ("Move-te Braga")
- Introducing tax incentives and integrated fare structures to support the modal shift