

# Integrating Carsharing in municipal practice

## Bamberg - Germany

### Short description

The Local Green Deal (LGD) of Bamberg focuses on advancing **sustainable mobility** by integrating a **low-barrier carsharing service** for municipal employees into the city's mobility and urban planning strategies. The deal aims to **reduce car dependency**, **parking demand**, and **greenhouse gas emissions** while **promoting electric mobility** and a **sharing economy culture**.



### Industry/Sector

- Mobility & transport

### Parties of LGD/Participating parties

- Stadt Bamberg (City of Bamberg)
- Meiaudo Carsharing by Ökobil e.V.

### Scope of LGD

- The scope of Bamberg's LGD focuses on implementing carsharing by establishing an **easily accessible carsharing service** for the City of Bamberg's employees, integrating urban planning through incorporating carsharing parking spaces into the city's urban planning and practices and promoting sustainable goals by supporting the objectives of Bamberg's 2030 Transport Development Plan, which aims to build an **inclusive and sustainable mobility infrastructure**. In addition, the scope of the LGD includes **accelerating intermodal mobility** by encouraging intermodal transport solutions to reduce

car dependency and environmental impacts as well as collaborative development through enhancing Meiaudo Carsharing's services through closer integration with municipal frameworks and planning.

## Concrete measures/commitments

### **The City of Bamberg** commits to

- incorporating low-barrier carsharing services into its mobility management systems, making carsharing available to municipal employees, and exploring pilot projects for integrating carsharing spaces more effectively into municipal planning processes through e.g., workshops with planning departments.
- promoting carsharing to reduce parking needs and environmental impact, and providing personnel and resources for implementation.

### **Meiaudo Carsharing by Ökobil e.V.** commits to

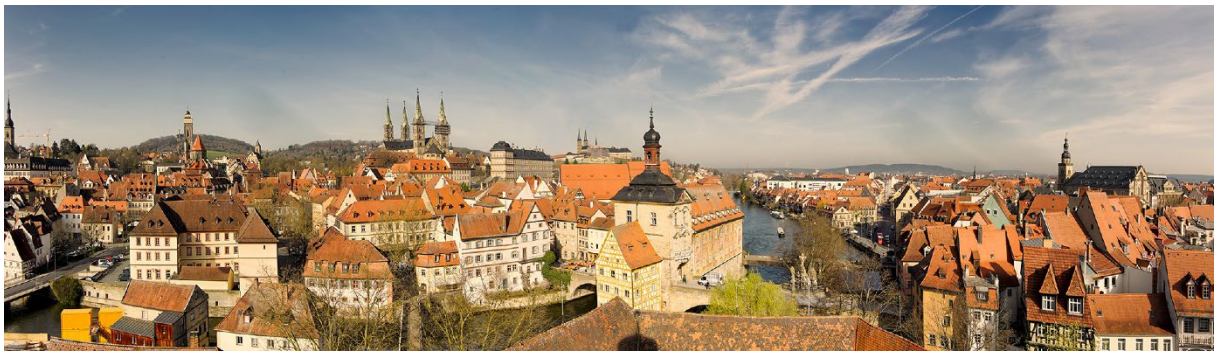
- developing tailored carsharing services for the City of Bamberg, engaging with platform operators and service providers to ensure ease of use and adaptation to municipal needs, and participating in discussions, workshops, and training to integrate carsharing into mobility management.
- implementing pilot projects with the city administration, advocating carsharing for public and private use, and promoting a culture of sharing economy and sustainable resource use.

# Saving energy, tackling energy poverty

## Bamberg - Germany

### Short description

The Local Green Deal (LGD) of Bamberg is a collaborative initiative aiming to combat energy poverty by **providing low-income households with energy and social counselling**, distributing **energy-saving devices**, and promoting **sustainable energy use**. It contributes to Bamberg's sustainability and climate goals by reducing energy and water consumption, lowering CO<sub>2</sub> emissions, and fostering social welfare and cohesion. It also enhances social welfare by addressing energy poverty and fostering sustainable habits, aligning with Bamberg's broader sustainability agenda and delivering ecological, social, and economic benefits.



### Industry/Sector

- Energy & renewables

### Parties of LGD/Participating parties

- Stadt Bamberg (City of Bamberg)
- Caritasverband für die Erzdiözese Bamberg e.V.
- Stadtbau GmbH Bamberg

### Scope of LGD

The LGD in Bamberg focuses on **supporting low-income households**, particularly those in **social housing** managed by Stadtbau GmbH Bamberg. It aims to reduce energy consumption, combat energy poverty, and lower water usage while promoting the use of renewable energy during times of peak production. The LGD involves

providing households with **energy-saving products**, such as water-saving nozzles and flow restrictors, alongside **education on energy-efficient practices**. **Energy ambassadors** play a key role in conducting consultations and raising awareness about sustainable consumption. By reducing energy costs and water usage, the LGD contributes to Bamberg's climate goals, including achieving a CO<sub>2</sub>-neutral housing stock by 2050. It also enhances **social welfare** by addressing energy poverty and fostering sustainable habits, aligning with Bamberg's broader sustainability strategy and delivering ecological, social, and economic benefits.

## Concrete measures/commitments

**The City of Bamberg** commits to

- supporting the project by financing energy-saving materials, organising preparatory workshops, and arranging transportation for energy ambassadors.
- assisting in securing additional funding for replacing energy-intensive appliances, coordinating communication between project partners, and handling public relations for the initiative.

**Caritasverband für die Erzdiözese Bamberg e.V.** commits to

- building a community of at least five volunteer energy ambassadors and providing them with training to advise households on energy-saving behaviours.
- organising communication between households and project partners, ensuring proper documentation of the ambassadors' work, and conducting public outreach, such as creating photos and press materials.
- monitoring the projects's progress and communicating updates to the partners bi-monthly.

**Stadtbau GmbH Bamberg** commits to

- supporting the promotion of energy counselling services provided by the ambassadors and offering suitable spaces for project activities where possible.
- coordinating communication with tenants to facilitate project implementation and contributing to public awareness by publishing articles in various media channels.



# Shaping an Educational Landscape for Sustainable Development

## Bamberg - Germany

### Short description

This Local Green Deal (LGD) between the City of Bamberg, the University of Bamberg, and the Adult Education Center (VHS Bamberg Stadt) aims to strengthen Education for Sustainable Development (ESD) across the region. The LGD supports Bamberg's strategy to become a model ESD region by improving cooperation between academic, municipal, and civil society actors. The initiative focuses on better coordination of ESD offerings, joint events, and networking platforms to enable transformative learning for a democratic, socially just, and ecologically sustainable future.



### Industry/Sector

- Energy & Renewables

### Parties of LGD/Participating parties

- City of Bamberg
- University of Bamberg
- Adult Education Center Bamberg Stadt (VHS)

### Scope of LGD

- This LGD promotes a systemic, local approach to Education for Sustainable Development by building an inclusive and interconnected ESD landscape in

Bamberg. Through coordinated educational offerings, collaborative projects, and regular networking activities, the LGD encourages the involvement of civil society, academia, and public education providers. The initiative supports sustainability awareness, civic engagement, and the development of target group-specific learning opportunities.

## Concrete measures/commitments

### **City of Bamberg commits to:**

- Hosting two annual ESD events through the Environmental Office in cooperation with VHS
- Coordinating a city-wide ESD network with quarterly meetings among educational stakeholders
- Organising a yearly discourse workshop and thematic sustainability month with university partners
- Supporting visibility, co-financing, and joint planning of ESD activities
- Allocating €8,000 in personnel resources from city staff (2025–2026)

### **University of Bamberg commits to:**

- Expanding ESD course offerings and linking teacher training with local ESD needs
- Facilitating science-practice transfer through model projects and seminars
- Supporting the sustainability discourse workshop and thematic event month
- Engaging students in practical ESD projects in cooperation with civil society
- Allocating €6,000–10,000 in personnel and material costs (2025–2026)

### **Adult Education Center (VHS Bamberg Stadt) commits to:**

- Organising and implementing joint projects such as seminar series with the city
- Hosting public sustainability events and workshops
- Participating in coordination meetings on shaping Bamberg's ESD landscape
- Supporting outreach to underrepresented groups in lifelong learning
- Allocating €3,500 in personnel and material resources (2025–2026)].