

# Aarhus Local Green Deal -The Climate Alliance

### **Aarhus - Denmark**

## Short description

The Climate Alliance Aarhus is a partnership between the local companies, institutions, and public workplaces to jointly achieve Aarhus' goal of CO2 neutrality in 2030. The Climate Alliance Aarhus was adopted as part of the 2020 budget settlement. The partnership creates a space for development and innovation where companies and public organizations (incl. Aarhus Municipality) come together to identify and define common issues, build common knowledge, launch tests and trials, develop recommendations, and commit to common goals and actions that reduce the companies' as well as the city's CO2 emissions.



# Be part of a sustainable future

## Industry/Sector

- Energy & Renewables
- Mobility & Transport

## Parties of LGD/Participating parties

- Arla
- Erhvervsakademiet Aarhus
- **Business Region Aarhus**
- **Danske Commodities**
- **NIRAS**
- EG



- Østjyllands Politi
- Salling Group
- Aarhus Vand, Ecopark
- Danske Bank
- VIA University College
- Aarhus Universitet
- Systematic
- Danske Fragtmænd
- OK
- JP/Politikkens Hus
- Aarhus Havn
- Ole Larsen
- STARK
- Marius Pedersen
- DAO
- Dania Connect
- Johs, Sørensen
- Lynix
- Verdo (Large Companies, Academia, Public Administrations)

## Scope of LGD

The Climate Alliance Aarhus, led by the Mayor's Department, brings companies together to drive impactful climate action. Key outcomes include:

• Commitment to Carbon Reduction: Alliance members signed a Commitment Paper pledging to lower their carbon footprint across areas like transportation and logistics. Currently, 80 companies have signed on. Results from the second evaluation in October/November 2023 show nearly 46% of their total vehicle fleets are now electric or hybrid—an increase of about 13% since 2022. Additionally, 75% of these companies have installed charging stations on-site, 20 have introduced cycling policies, and many are encouraging carpooling and public transport use.



- Green Transition Recommendations: The Alliance has advised the city council on advancing green transitions for heavy transport, proposing measures such as a toll zone for heavy vehicles in the city center.
- **Broader Impacts**: Positive ripple effects include an increase in green jobs, enhanced knowledge sharing, strengthened relationships, and a collective approach to climate challenges beyond competitive motives.

## Concrete measures/commitments

- The Climate Alliance Aarhus, organized by the Mayor's Department, is advancing climate action through strong partnerships with local companies. A central outcome has been the signing of a Commitment Paper, where 80 member companies pledged to reduce their carbon footprints, particularly in transportation and logistics. Recent evaluations in October/November 2023 revealed that nearly 46% of these companies' fleets have transitioned to electric or hybrid models, marking a 13% increase since 2022. Additionally, 75% of companies have installed on-site charging stations, 20 have adopted cycling policies, and many promote carpooling and public transport use among their employees.
- In an effort to accelerate the city's green transition, the Alliance also recommended measures to the city council, including a toll zone in the city center specifically for heavy transport. Beyond direct environmental benefits, the initiative has led to growth in green jobs, strengthened local networks, knowledge sharing, and a common commitment to tackling climate challenges collectively. This collaborative approach underscores Aarhus' commitment to sustainable progress for the entire community.