

NET ZERO CITIES



EU MISSION PLATFORM

CLIMATE NEUTRAL AND SMART CITIES



Funded by
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Call for Pilot Cities Cohort 3: Ambition & Approach, and technical information

23 January 2024



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Welcome

Call launched:

- Call Guidelines published
- Submission platform open
- Supporting documents published (Call Guidelines, Financial Guidelines; Guidebook; Application templates and pro formas)

Scheduled webinars:

- **Tuesday 23 January (1100 CET): Ambition & Approach, technical information**
- Tuesday 6 February (1100 CET): Eligibility and Assessment Criteria
- Tuesday 13 February (1100 CET): Monitoring, Evaluation, Learning & Sensemaking
- Wednesday 21 February (1100 CET): Boot Camp & Twinning Cities Learning Programme

Register for all at the NZC website: www.netzerocities.eu ([Pilot Cities Programme](#) page)





This webinar...

Is for Mission Cities who are not yet a Pilot City within the Pilot City Programme and wish to undertake two-year, systems innovation-oriented pilot activities.

We will cover:

- Ambition & Approach of the Pilot Cities Programme
- Call launch & documentation
- Submission platform registration (organisation & individual)

Questions should be relevant to the content of the given webinar





Overview

- Welcoming
- 10-15 mins presentation
- Q&A (10-15 mins)
- 20-25 mins presentation
- Q&A (remaining time as required)



This event is being recorded



Use the Q&A functionality to ask questions



Re/Name yourself and include your city and department



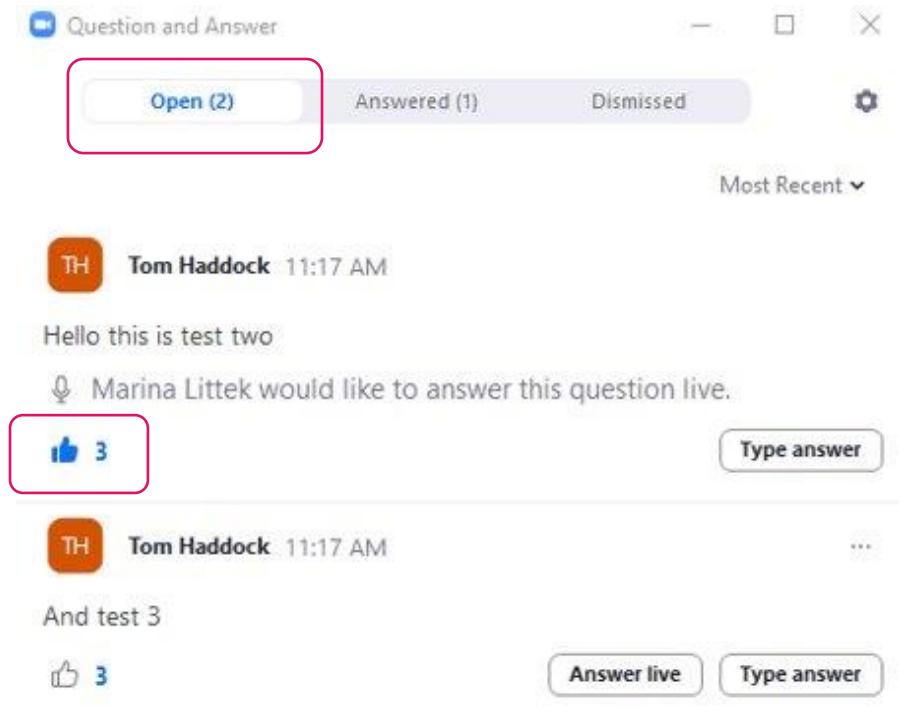


How to use the Q&A

1) Type down your questions



2) Vote up the questions





Pilot Cities Programme Team



**Joanna
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*Lead Orchestrator -
Cities Mission / NZC
Pilot Cities
Programme Lead*



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Programme*



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Manager*



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Gabory**
*Grants Management
Business Partner*



Nikhil Chaudhary
*Strategic Learning
Lead*



Ilenia Piergallini
*Monitoring, Evaluation
& Learning (MEL)
Officer*



Elisa Abrantes
Communications Lead

Pilot Cities and Twinning Learning Programme – **EIT Urban Mobility**: Sigrid Ehrmann and Jehan Bhikoo
Overarching communication – **LGI** – Clea Prieto

[E: pilotcities@netzerocities.eu](mailto:pilotcities@netzerocities.eu)



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Key speakers



Thomas Osdoba

NetZeroCities Programme

Director

EIT Climate-KIC



Will Wade

NZC Pilot Cities

Programme

Orchestrator

EIT Climate-KIC



Joost Beunderman

Director

Dark Matter Labs



Aziza Ishmakhmetova

Product Manager

EIT Climate-KIC



Introduction: New call for Pilot Cities (Cohort 3 2024)

Thomas Osdoba

NetZeroCities Programme Director

EIT Climate-KIC



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Pilot Cities Programme

Ambition, Approach, Impact



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What we are hoping to see

- The Commission's aims: “... support large scale pilots to deploy and scale systemic solutions combining social, technological, nature-based, regulatory and financial innovation and new business and governance models to underpin the climate transition”
- Pilot cities, not pilots: innovative approaches, not single solutions: “...**The main obstacle to climate transition is not a lack of climate-friendly and smart technologies, but the capacity to implement them.** The present silo-based form of governance, designed and developed for traditional city operations and services, cannot drive an ambitious climate transition. **Therefore, a systemic transformation is urgent**”
- We hope the Pilot City applications will take this to heart: There is a wide range of excellent R&I solutions to be unlocked, so how best to grow the capacity to implement and combine them?
- The pilots aim to enable you to understand and address the barriers to overcome to enable implementation at scale.... **And to practice systems innovation**
- **Be inspired by what other NZC Pilot Cities are already doing – but don't 'just' repeat: it's about your city's story, barriers and priorities within your unique climate neutrality journey – linking to your (emerging) CCC and the questions it reveals**
- <https://netzerocities.eu/pilot-cities-cohort-1-2022/>





The what

Systemic barriers and levers for change

Several structural barriers exist, such as...

- Lack of developed business models & multi-actor agreements
- Lack of integration between transition domains
- Lack of investment capacity and organisational capacity
- Underdeveloped governance, participation and social innovation approaches and mechanisms
- Regulatory issues, including e.g. procurement
- Supply chain and skills deficits
- Outdated digital, data tools

So which ones (probably a combination!) are most relevant in your city to accelerate learning and impact?



Finance and business models



Governance, policy and regulation



Technology



Capacity and capabilities



Democracy, social innovation and social change

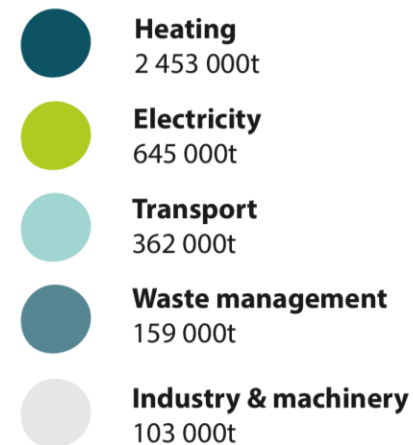




The what

What we'd like to avoid

- Applications that focus on only a small sub-domain of your overall city emissions profile
- **Isolated actions that are not sufficient** to create wider shifts.
- Applications that focus on a very particular solution without paying attention to how it may address wider barriers or get to scale
 - (NB getting to scale may mean very different things depending on the issue)
- An example...

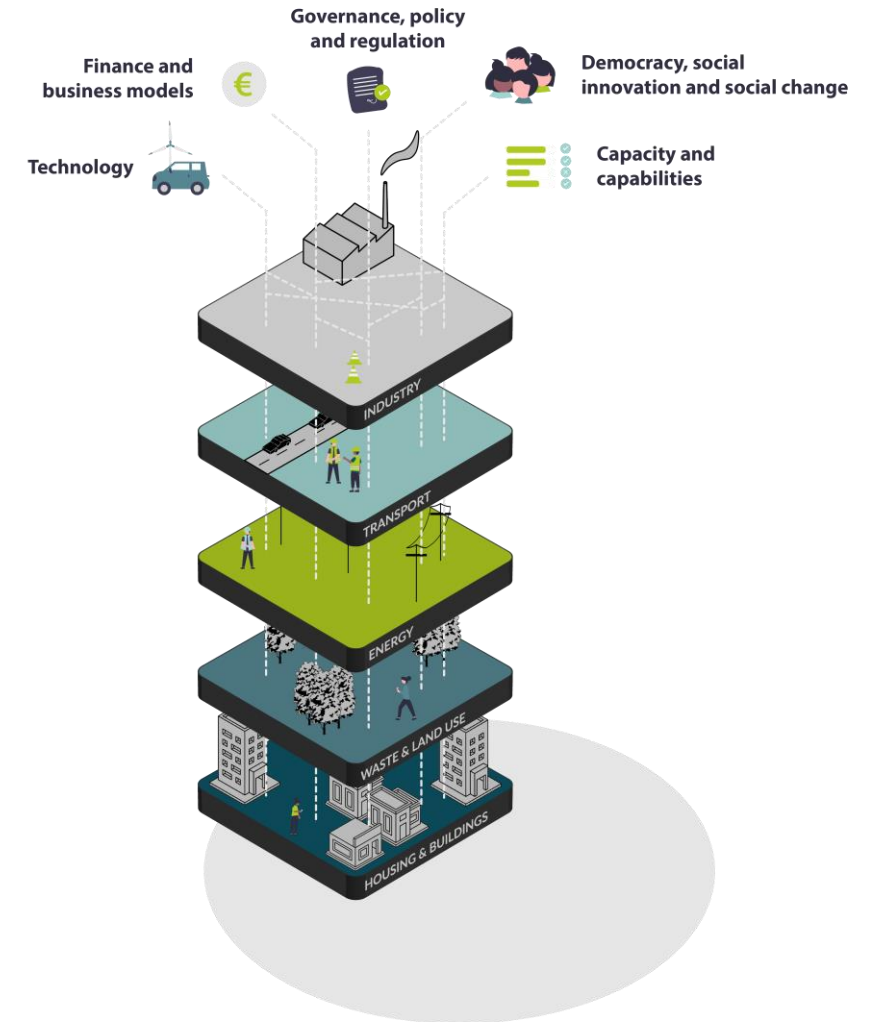




The what

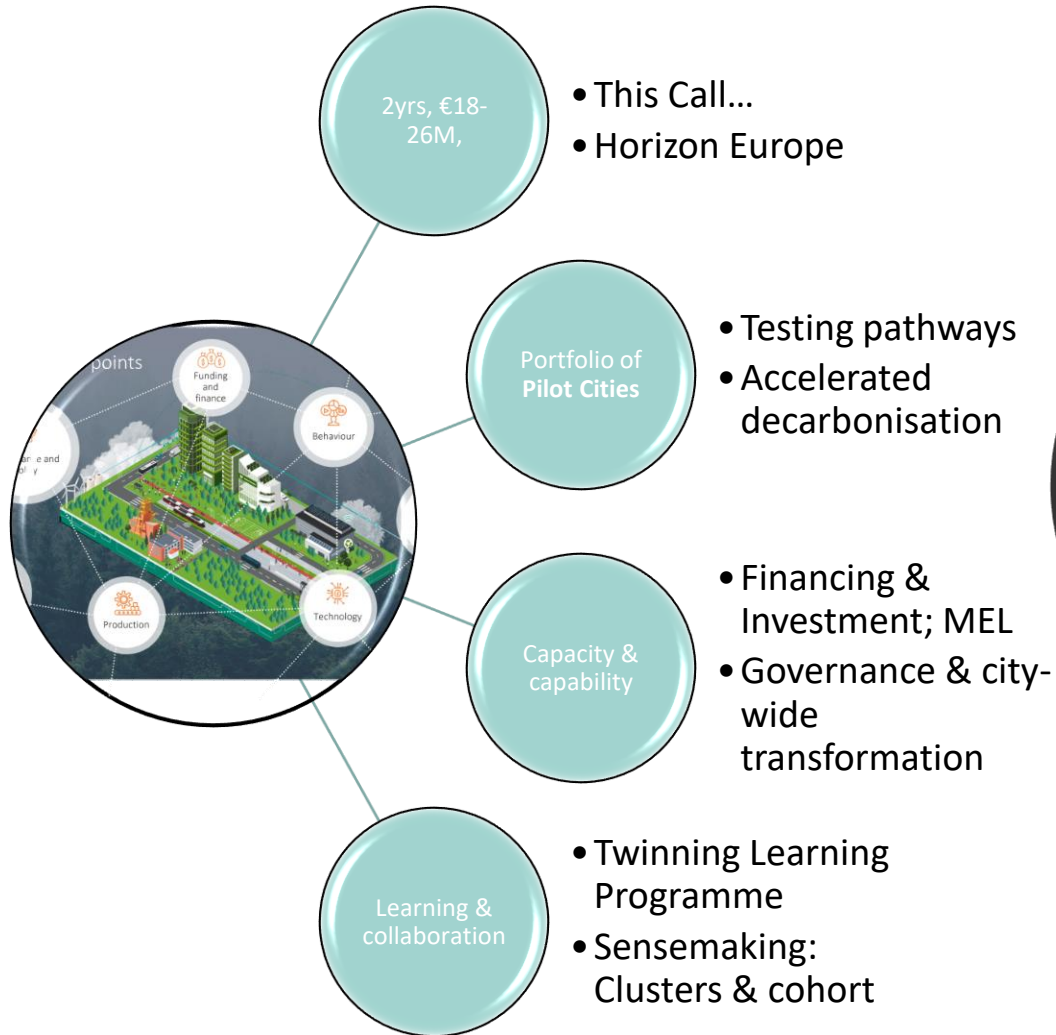
Summing up:

- We are not prescriptive: the Mission goal is what matters. We *think* this is always about different levers of change and coherent portfolios of multiple, synergetic actions.
- Without wanting to be prescriptive, we imagine that successful approaches have relevance for more than one emissions domain in a city
- Replicability matters - in terms of learning and understanding about pathways of overcoming barriers to implementation at scale, NOT in terms of copy-paste technology
- So your honest, clear and ambitious understanding of the issues you feel 'stuck' on across the city is very relevant to this application
- Multi-stakeholder approaches – see this as an opportunity, not a burden
- DO APPLY - this is the last opportunity...

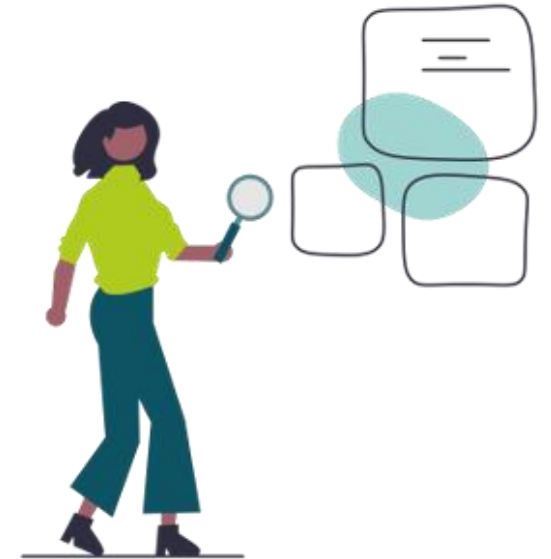
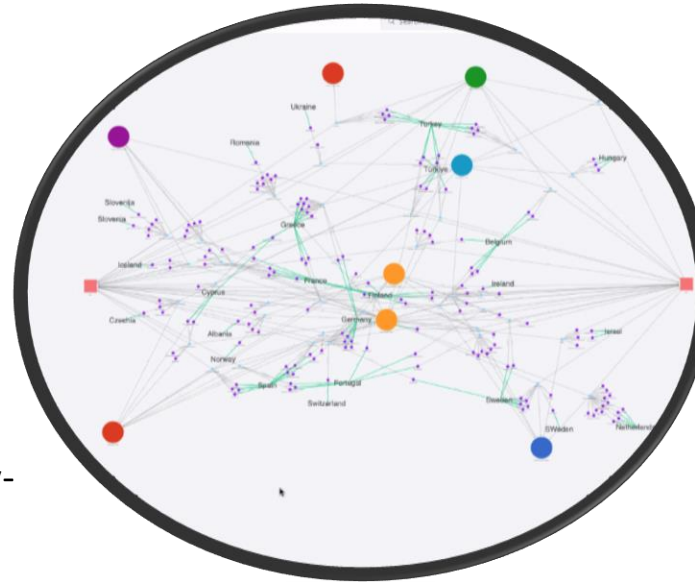




What is the NetZeroCities Pilot Cities Programme?



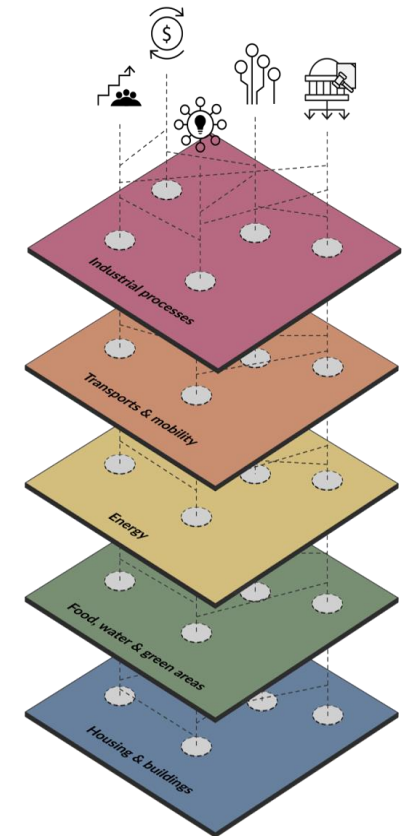
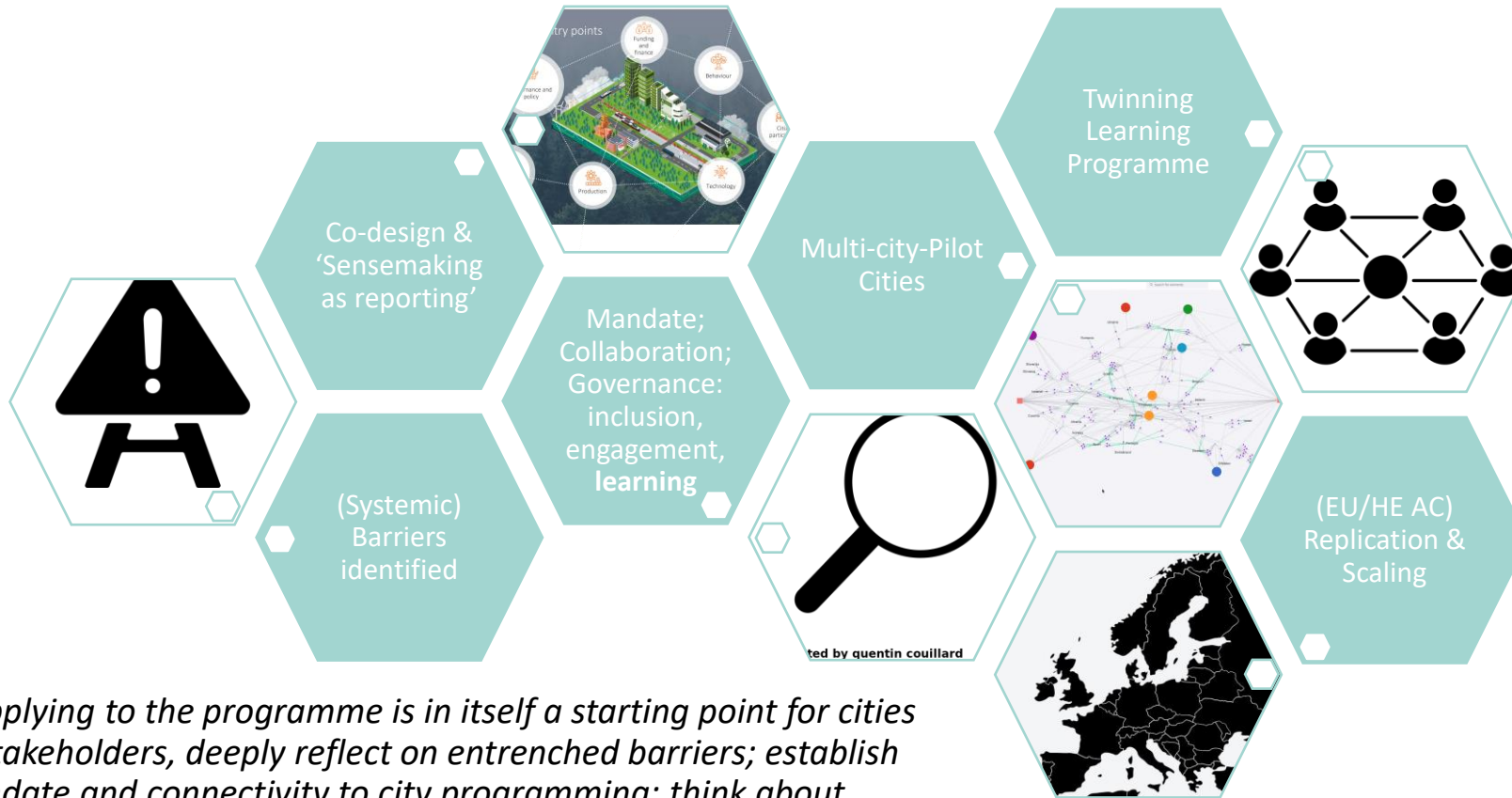
Portfolio Approach: Intra-, Inter- EU...



How is a different?

Call/Programme design for systems innovation....

Multiple domains
multiple levels
impact pathways.



Credit: Dark Matter Laboratories (DML)

Intention: applying to the programme is in itself a starting point for cities to: engage stakeholders, deeply reflect on entrenched barriers; establish political mandate and connectivity to city programming; think about potential multi-lever pathways, co-benefits...



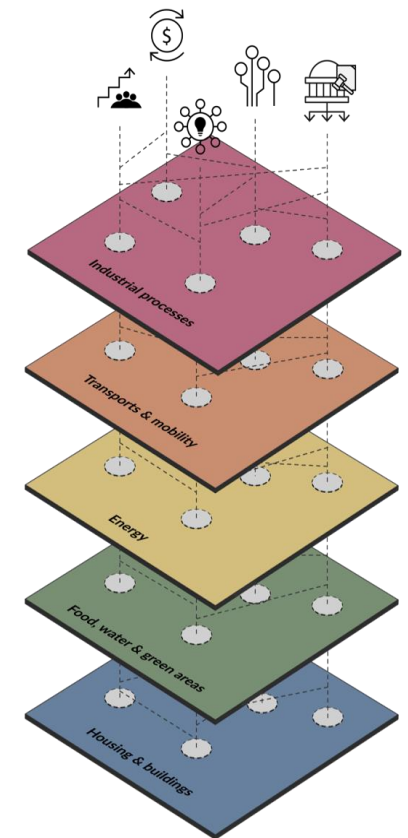
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How is a different?

Accelerating pathways....

- Application focused on **understanding barriers** and **cities' mandates**, not definitively specify solutions...position pilot activities to help cities address **core issues they face** in achieving carbon-neutral goals.
- Selection of **Pilot Cities** based on **portfolio** logic: diversity, learning opportunities, starting points...
 - Inter/intra...
- Selected Pilot Cities will be given **space, time & support** to co-create the process and figure out possible solutions in early stage of the pilot activities.
- The programme is focused on shared **learning, capacity building**, and **capability building**.
- ...through a focused programme of learning and sensemaking **in clusters with other cities**, including with the **'Twin Cities'** (Twinning Learning programme)

Multiple domains
multiple levers
impact pathways.



Credit: Dark Matter
Laboratories (DML)



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Q&A

The Programme





The Call

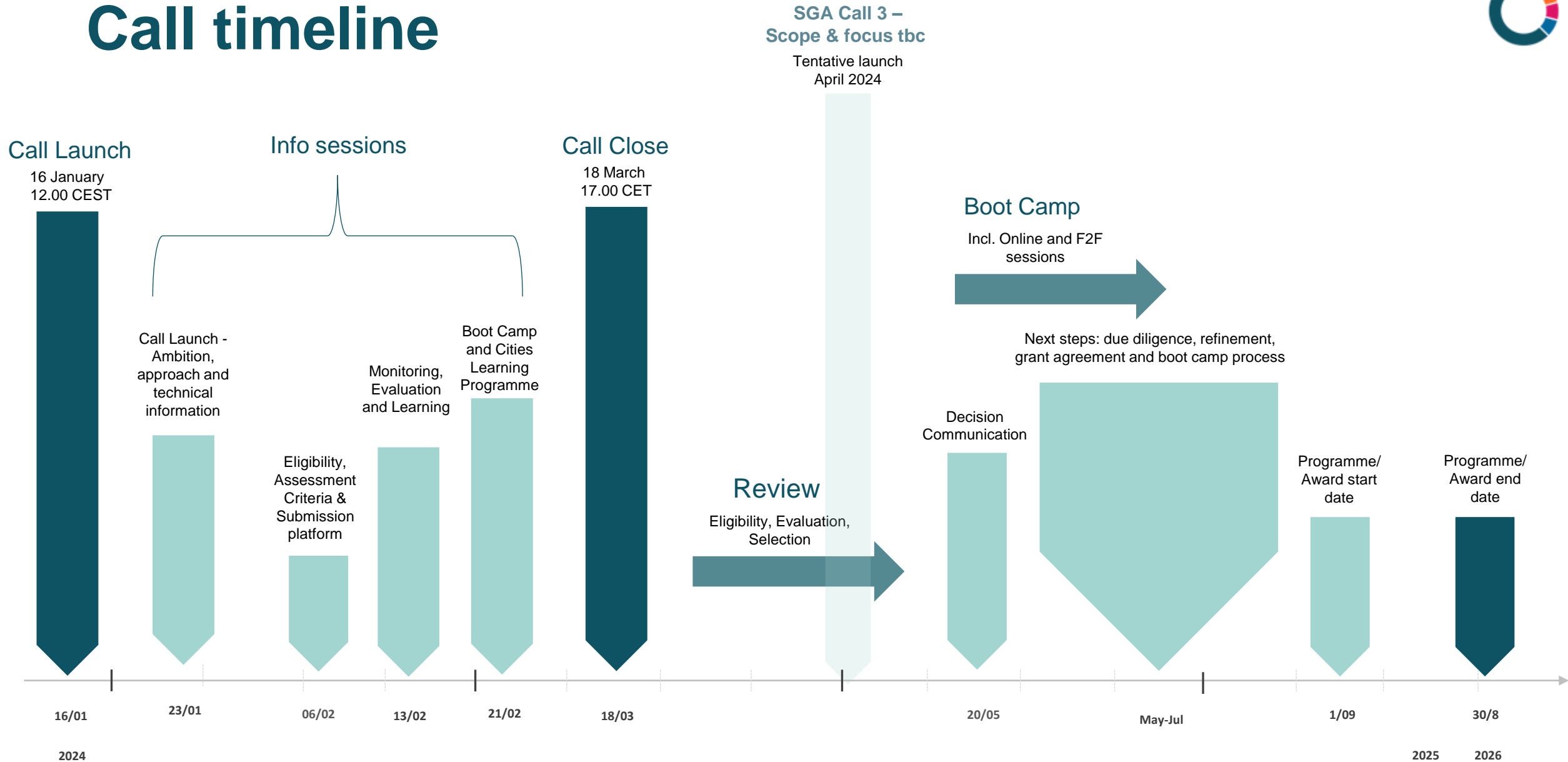
Timeline and key information



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Call timeline





Key differences to Pilot Cities Programme, Cohort 1 (2022) and 2 (2023)

4.1 Funding

The total available budget under this call is between a minimum of 18 million and a maximum 26 million Euros (EUR). The funding will be allocated across three subgrant envelopes as follows:

- **500,000 - 600,000 EUR** : proposals with a minimum of one city/district plus at least one additional consortium partner (NB: the additional consortium partner may be another eligible Mission city/district).
- **1,000,000 EUR**: proposals with a minimum of two cities/districts, plus any additional consortium partners.
- **1,500,000 EUR**: proposals with a minimum of three cities/districts plus any additional consortium partners.

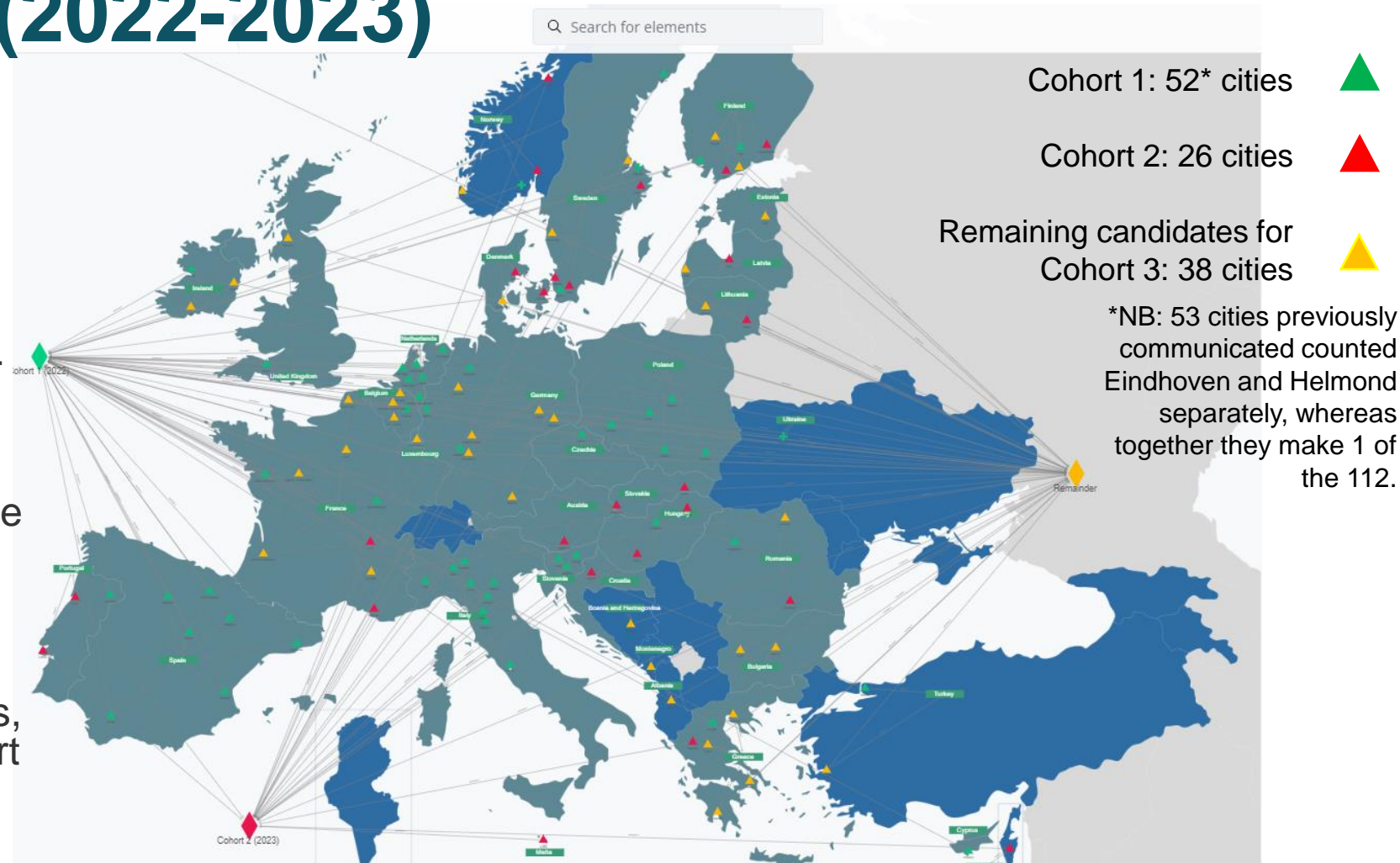




Key differences to Pilot Cities Programme, Cohort 1 and 2 (2022-2023)

1.3 Who can apply

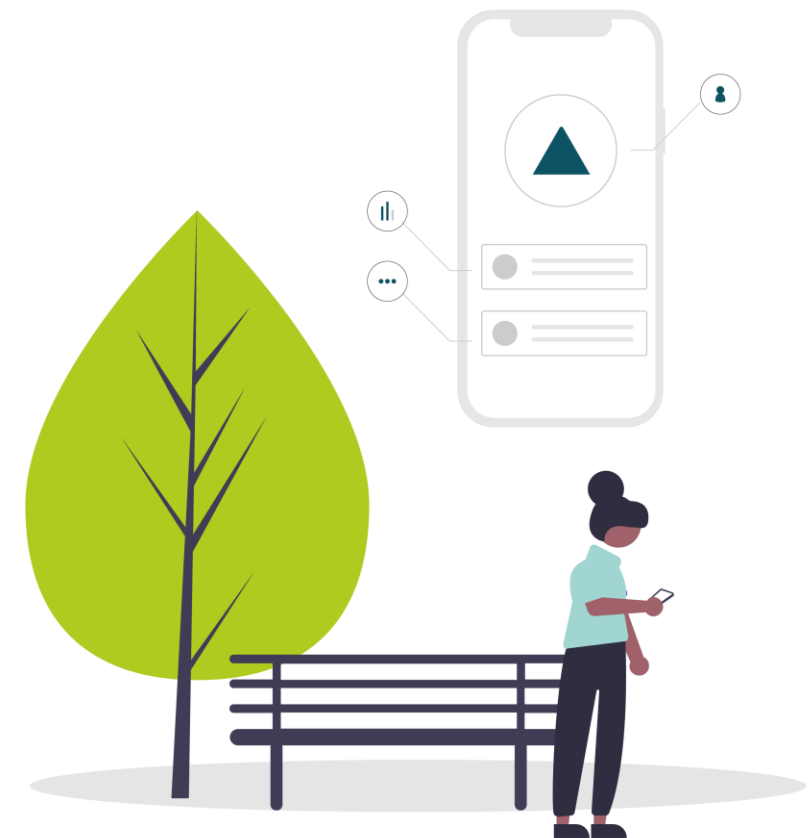
- Only local authorities or city administrations selected to be part of EU Mission for climate-neutral and smart cities by 2030 (Mission Cities) ... and...
- who are not yet a Pilot City within the Pilot City Programme (Cohort 1 or Cohort 2)
- ...a third cohort of Pilot Cities with their own learning clusters, growing the overall multi-cohort portfolio of pilot activities





Key differences to Pilot Cities Programme, Cohort 2 (2023)

- Submission platform, and minor changes to the application form / requirements (more on this later)





Call documentation

Guidelines, supporting templates, pro formas (for submission)



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Navigate to the 'Pilot Cities Programme' web page

netzerocities.eu/pilot-cities-programme/

Subscribe to NZC's newsletter!

NET ZERO CITIES

Home About News & Events Resources Cities Pilot Cities

NETZEROCITIES PORTAL

Pilot Cities Programme

Pilot Cities Cohort 1 (2022)

Pilot Cities Cohort 2 (2023)

Pilot Cities Programme

Pilot Cities test and implement innovative approaches to rapid decarbonisation over a two-year programme.



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Scroll down for **CALL DOCUMENTS**

The screenshot shows the website's navigation bar with the logo and menu items: Home, About, News & Events, Resources, Cities, Pilot Cities, and a button for NETZEROCITIES PORTAL. The main content area features a 'CALL DOCUMENTS' header, two columns of links for 'Call Guidelines' and 'Application Templates', and a 'DOWNLOAD ALL CALL GUIDELINES & TEMPLATES >>' button. An illustration of two people looking at a large question mark is positioned to the right of the content.

NET ZERO CITIES

Home About News & Events Resources Cities Pilot Cities NETZEROCITIES PORTAL

CALL DOCUMENTS

Call Guidelines

- ✓ Pilot Cities Guidebook
- ✓ Pilot Cities Call Guidelines (If you need this document in Word format for translation purposes, please [contact us](#))
- ✓ Pilot Cities Financial Guidelines
- ✓ Cost Reporting Guidelines

Application Templates

- ✓ Call Form Template
- ✓ Budget Template
- ✓ Impact Framework & Indicators Template
- ✓ Indicator Set
- ✓ Letter of Support Template

[DOWNLOAD ALL CALL GUIDELINES & TEMPLATES >>](#)





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- ✓ Letter of Support Template

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Application Templates

- **Call Form Template (MS Word)**
- **Budget Template (MS Excel)**

For collaborative application writing

Please note: drafted content of the forms needs to be transferred manually to the application platform.

- **Letter of Support Template (MS Word)** – from the city mayor and/or any city official mandated to sign on the applicant's behalf, for the NZC Pilot City Programme

Application Forms

- **Submission system application form**
- **MEL & Impact Framework Template (MS Word) & Indicator set (MS Excel)** – 'IMPACT' section of the proposal; to be completed and uploaded to the submission system.
 - **Supporting document: Indicator set** – set of preselected indicators to be used in completing the MEL & Impact Framework template





Call Guidelines

- **Pilot Cities Guidebook** – includes overview of the **programme**, its approach, expected outcomes and key concepts and terminology
- **Pilot Cities Call Guidelines** – provides key information on the aim, scope, and approach of the **call**, budget requirements, and the evaluation and decision-making process
- **Pilot Cities Financial Guidelines** – contains the main legal and financial rules of the call and supports applicants in compiling budgets for their proposals
- **Cost Reporting Guidelines** – provides further guidance on cost eligibility and reporting during the grant implementation period





Pilot Cities Programme on NetZeroCities Portal



EU CITIES MISSION

NetZeroCities Pilot Cities

Pilot Cities Programme Group

Awareness raising Circular economy Citizen participation Education Finance Funding

Governance and policy Social innovation Stakeholder engagement Analytics and modelling Building

Carbon capture Energy Industry Materials Sustainable fuel Technology Transport and mobility

This group has been created as a public space dedicated to the Pilot Cities Programme. It welcomes primarily:

- Representatives of the selected Pilot Cities
- Representatives of Twinning Cities interested in engagement with the Pilot Cities
- Community of Practice interested in the Pilot Cities Programme

Pilot Cities will find their materials relevant for implementing their Pilot Activities.

Twin Cities can use this space as a forum to collaborate and exchange with the Pilot Cities.

The **Community of Practice** will find here general updates about the Programme.

[Feed](#) [Files](#) [Medias](#) [Members](#) [Settings](#) [Tips](#)

Join *Pilot Cities Programme Group* on NetZeroCities Portal for updates

<https://netzerocities.app/group-pilotcitiesprogrammegroup>





Submission system

Registration and proposal creation



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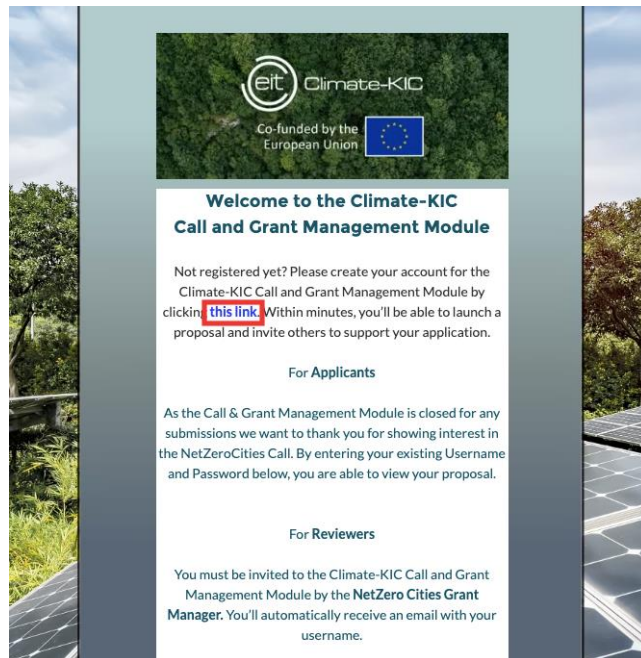
Registration Steps:

- 1) User Registration
- 2) Organisation Registration
- 3) Collaborator(s) Registration





User registration – log in page



Climate-KIC
Co-funded by the European Union

First Name

Last Name

Email

Password

Confirm Password

Sign Up

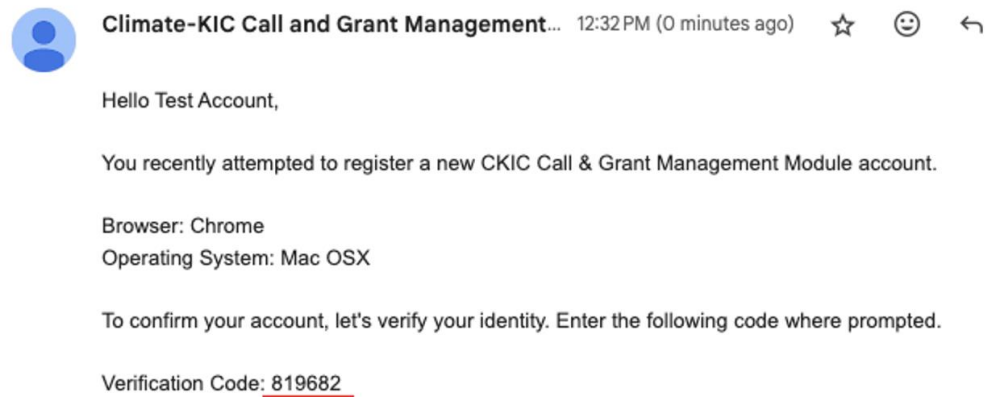
- 1) Please, open the log-in page by using this link: [Log-In Page](#)
- 2) Click on the blue link to open the registration page (see the image)

- 3) Fill out all fields
Please, note that the password must consist of at least 8 characters, 1 number, and 1 letter
- 4) Click on "Sign Up"





User registration – verification code



Verify Your Identity

To verify your new account, enter the verification code we sent to ishmakhametova+uat19@gmail.com.

Verification Code

[Resend Code](#)

5) You will receive an email with a verification code. Please, copy this code.

Please, check the spam folder if the you cannot find an email in the general mailbox

6) Paste the verification code in the "Verification Code" field and click on "Verify"





User registration - Organisation

Thank you for signing up! Before creating your account, we would like to know what organisation you represent. Fill in the name and type in the fields below.

Organisation Name ?

Organisation Type ▼

[Next](#)

7) Enter the name of your Organisation / click on it if the search bar shows you relevant results, select Organisation's type in the drop-down, and click on "Next"

Congratulations! You have successfully completed all the steps. Your user account has been created.

[Finish](#)

8) The System will notify you that the account was registered successfully. Please, click on "Finish"





Home Page



 This Platform is funded by the European Union

Once you click on "Finish" the System will automatically bring you to the Home Page.



My Contact(s)

Home Proposals/Projects Calls My Organisation(s) My Contact(s) Search is not currently available...

My Contacts New Printable View

2 items • Sorted by Name • Filtered by My contacts • Updated a few seconds ago Search this list...

Name ↑	Organisation Name	Title	Phone	Email	Contact Owner Alias
1 Your Name	Your Organisation			Your email address	

↓

Organisation Name: Your Organisation | Email: Your email address | Phone:

Details Related

▼ Contact Information

Title	Gender
Name	Birthdate
Your Name	Email
Organisation Name	Your email address
Your Organisation	Mobile
	Phone
Mailing Address	Other Address

▼ Description Information

Description

In the "My Contact(s)" tab you can review/add your contacts and edit information about them by clicking on a contact that you want to edit information for.

Please note that if you want to create a contact for a person who will be a Collaborator for your Proposal, they should be invited through the "Invite a Collaborator" button NOT via the "My Contact(s)" tab. Please refer to the following instructions: [How to create a Proposal with a Collaborator?](#)





My Organisation(s)

Home Proposals/Projects Calls My Organisation(s) My Contact(s) Search is not currently available...

My Organisations ▼ + New Printable View

5 items • Sorted by Organisation Name • Filtered by All organisations - Organisation Name • Updated a few seconds ago Search this list... ⚙️ 📄 🔄

Organisation Name	Type	Billing City	Owner First Name	Owner Last Name	Last Modified By Alias
1 EIT Climate-KIC	Nonprofit			Climate-KIC	Delete

Organisation EIT Climate-KIC + Follow Edit

Phone Website Type Nonprofit

Details Related Tag Organisation Type Type To Search

Organisation Name EIT Climate-KIC

Type Nonprofit

Primary Contact

PIC Number

Address

Billing Address

Shipping Address

Description

Description

System Information

Parent Organisation

In the "My Organisation(s)" tab you can see your organisation and add/edit information on clicking on the name of your organisation.

Please note that if you want to add the Organisation of your collaborator, please, add them via "Invite a Collaborator" button NOT via "My Organisation(s) tab". Please refer to the following instructions: [How to create a Proposal with a Collaborator?](#)





How to invite a Collaborator?

- To invite a Collaborator you need to create your Proposal first
- Instructions for a Proposal creation will be presented during the second info-session on 06/02/2024
- Meanwhile, please, refer to the following instructions:

[How to create a Proposal with a Collaborator?](#)





Useful resources:

- Video- and text instructions on the User registration: [How to register in the System?](#)
- Step-by-step instructions on Proposal creation:
[How to create a Proposal with a Collaborator?](#)
[How to create a Proposal without a Collaborator?](#)
- Link to the general instructions: [General Instructions](#)
- Technical support email: NZCsupport@climate-kic.org



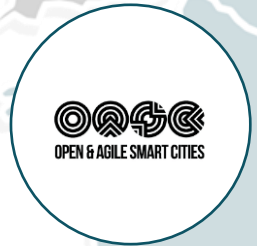
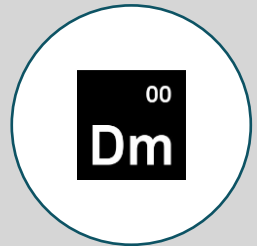


Q&A

The Call & System



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Get in touch with NetZeroCities!



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[NetZeroCities](https://www.instagram.com/NetZeroCities)



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