



# STAKEHOLDER POWER CATEGORIES (Canvas)

## Preparations and Instructions



Map based on stakeholder impact and interests



Map based on stakeholders roles



Map based on city priority areas and project themes



Map certain stakeholders or target groups in detail

### Overview

- **Developer:** The Mitre Corporation
- [Link](#) to original template

### Purpose

After a comprehensive overview has been created of relevant stakeholders, this canvas will help to categorize and prioritize those stakeholders in terms of power and impact. Use methods listed below before applying this canvas.

### Advantages and shortcomings

- Advantage: the canvas can map and make explicit the power relations between the stakeholders involved
- Shortcoming: discussing power openly can be uncomfortable for some people
- Shortcoming: the canvas maps power, but not power relations between the stakeholders. Furthermore, it is static and not dynamic, making it a snapshot of the current situation

### Recommendations on when to apply in the Climate Transition Map

- ✓ Understanding the System
- ✓ Co-design a portfolio

The mapping of the power and impact of particular stakeholders can help understand the position and interests of these stakeholders, which can be used as a basis to approach and/or involve them in the process.

### Other associated canvases

- [Community map](#)
- [Stakeholder map & matrix](#)
- [Stakeholder power categories](#)
- [Quickstarter Stakeholder Engagement](#)

### Instructions

- **Duration:** 60+ minutes
- **Materials:**
  - Blank Canvas – printed or online (see note)
  - Post-its and pens
- **Group size:** 3-5 people

Note: This tool can be used during virtual meetings to organize an online collaborative exercise. The canvas can be uploaded in an online collaborative whiteboard platform (such as Miro, Mural...) or in a Google sheet and participants can then fill in the map thanks to virtual sticky notes.

### Process

Step 1: Start on the left side of the canvas and identify the set of stakeholders by using methods such as Stakeholder Identification Canvas

Step 2: From this comprehensive list, categorize the stakeholders into the four quadrants in the middle section. Those who hold little power, but will respectively be highly or lightly impacted, will be put into the 2 left quadrants. Those who hold much power, but are highly or lowly impacted, will be put in the 2 right quadrants.

Step 3: After categorizing the stakeholders into the four quadrants, proceed to the right side of the canvas, and answer the questions (in any order), which reflect on the distribution and to what extent the team itself is impacted.

Step 4: In the final assessment, at the bottom of the page, select which stakeholders to prioritize, based on the analysis made previously and formulate concrete steps what action can be taken for specific stakeholders.

# STAKEHOLDER POWER CATEGORIES

Assess		Notice and reflect
<p><b>Stakeholder list</b></p>		<p><b>What does status quo power look like in this effort?</b></p> <p>How might it be changed or disrupted?</p>
		<p><b>How might we increase participation, ownership, and self-governance of those who are highly impacted (Q1 and Q2) by the effort?</b></p>
		<p><b>How might we reduce barriers to participation?</b></p> <ul style="list-style-type: none"> <li>• Alternatives for those without internet access</li> <li>• Changing meeting times &amp; locations</li> <li>• Meals</li> <li>• Monetary compensation</li> <li>• On-site childcare</li> <li>• Transportation</li> <li>• Something else: _____</li> </ul>
		<p><b>Is our team representative of those who are highly impacted (Q1 and Q2) by the effort?</b></p> <p>If not, how might we improve?</p>
<b>Assess</b>	<p><b>What have we learned/discovered about which stakeholders are important to prioritize?</b></p>	<p><b>Next Steps</b> <i>(These can be internal or external actions)</i></p> <p>For _____, we need to _____</p> <p style="text-align: center;"><small>(stakeholder name/quadrant) (team action)</small></p>